Establishing Priorities:
The Ongoing *Momentum* of the Clean Hands Coalition

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So Why All the Fuss About Hand Hygiene?

The most common mode of transmission of pathogens is via hands!
Q: I am going to read you a list of activities, and I’d like you to tell me how often you make it a practice of washing your hands. How often do you wash your hands after...

After petting a dog or cat
44% (17%)

Before handling or eating food
80% (14%)

After coughing or sneezing
31% (27%)

After using a public restroom
95% (3%)

After using the bathroom in your home
87% (8%)

After changing a diaper
75% (2%)

After handling money
22% (16%)
Clean Hands Coalition

Promoting clean hands is not new...

"Wash Your Hands Often" (1941-1945)
"Handwashing is the single most important means of preventing the spread of infection." – Centers for Disease Control and Prevention
Top 3 Identified Challenges:

- Training of Food Service Workers and Managers
- Promoting Handwashing
- Educating Children in Food Safety
Handwashing ranked as top priority by educators

Handwashing educators are employed government, industry, professional associations and academic institutions

First CHC conference call – May 1, 2003

First CHC face-to-face strategic planning meeting August 25-26, 2003
Vision:
Clean hands prevent illness and save lives

Mission:
The Clean hands Coalition is a unified alliance of public and private partners working together to create and support coordinated, sustained initiatives to significantly improve health and save lives through clean hands

SOCO*: Clean Hands Save Lives

*Single overriding communications objective
Clean Hands Coalition

Getting Involved

- Network and share information
- Coordinate existing programs
- Generate new collaborations
- Motivate appropriate handwashing behavior
- Monthly conference call – first Thursday of each month
- Sub committees meet as needed
- Face to Face meetings in various locations in US
### Examples of Membership

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<th>American Medical Association</th>
<th>Georgia-Pacific</th>
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<td>American Society for Microbiology</td>
<td>Handwashing Leadership Forum</td>
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<td>Canadian Food Inspection Agency</td>
<td>Head Start</td>
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<td>Churches Chicken</td>
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CLEAN HANDS COALITION (CHC)
Spread the word & encourage others
to celebrate National "Clean Hands" Week
September 17–23, 2006
Send a free e-card
Clean Hands Coalition

Thanks Clean Hands Coalition members for your contribution to hurricane recovery efforts!

Clean Hands Save Lives!

Who we are:
The Clean Hands Coalition (CHC) is a unified alliance of public and private partners working together to create and support coordinated, sustained initiatives to significantly improve health and save lives through clean hands. The CHC is facilitated by the Centers for Disease Control and Prevention.

Our Vision:
Clean Hands, Prevent Illness, Save Lives

Our Members [link to list of CHC members]:
Professional associations, government agencies, academic institutions, industry, consumer organizations, public and private health professionals.

Get involved:

Celebrating National Clean Hands Week 2006 [link to NCHW page – see end last page]

Learn more about Coalition member activities [link to listing of specific activities – see 3rd page]

Tell the Coalition about your handwashing programs [link to http://www.cleanhandscoalition.org/CHC_Resource_Entry.php]

Email the Coalition [link to cleanhandscoalition@wiu.edu]

New Website updates currently in progress!
Clean Hands Coalition

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CDC is a proud member of the Clean Hands Coalition and supports National Clean Hands Week 2006

Join us for Clean Hands
September 16th -22nd, 2007
September 17-23-2006!
Member Handwashing Activities are many and varied.

How do you promote clean hands???
Clean Hands Coalition

Each year, U.S. children have over 164 million school sick days. Yet the simple act of handwashing, according to the Centers for Disease Control and Prevention (CDC), could eliminate up to 50% of all foodborne illnesses. And we believe that we’ve found an unprecedented way to make this essential task cool for kids.

Introducing the Scrub Club™ – seven cartoon kids who join forces to fight off harmful germs and bacteria, teaching kids ages 3 to 8 the six critical steps required to wash their hands. We think these “Soap superheroes” are going to help greatly wash away the number of school sick days by teaching kids the importance of regular and proper handwashing.

The Scrub Club™ Web site (www.scrubclub.org) is the ultimate expression of educational entertainment, where kids, parents and teachers alike can play games, download activities and educational materials, and receive program information. And best of all, kids will be able to view the first Scrub Club™ Webisode: The Good, the BAC and the Ugly.

To reach our goal of improving the health of children everywhere, we need everyone’s help. Please visit the Web site (www.scrubclub.org) and share it with your family, your friends, your children’s teachers and anyone else you think might benefit from it. Your support will help make this initiative a successful one.

It’s a great way for us all to Live safer together.
SNAP To It!

• Integrate standards-based hand cleaning activities into your curriculum

• Have students create clean hands awareness projects/campaigns

• Submit projects for national recognition
Clean Hands Coalition

2005 Clean Hands Week Preparation Meeting
Washington, DC
Clean Hands Coalition
Clean Hands Coalition

HENRY THE HAND’S HAND WASHING GUIDE

1. WET HANDS
   - Use SOAP and WARM WATER

2. SOAP UP
   - Wash between fingers, wrists, under fingernails, backs of hands

3. SCRUB UP
   - Rinse off

4. TOWEL DRY
   - Remember to turn off the water using a paper towel instead of your hands

www.henrythehand.com
Clean Hands Coalition
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Become involved...

Join us for
National Clean Hands Week 2007

www.cleanhandscoalition.org