How to fund your dreams
--without having nightmares

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Our Dream

* Create a food safety exploration young teens love to work on for hours

* Create middle-school curriculum meeting national science standards teachers really need

* Create “Commercial” look & feel to the game

* Strengthen higher level thinking skills for middle-schoolers

* Show increase in young teens’ grasp of food safety science
Constant testing in our Learning Games Lab
Our dream is coming true

QuickTime™ and a H.264 decompressor are needed to see this picture.
The 5 Killer Myths of Grantsmanship
Killer Myth #4

Invest a weekend to write
Killer Myth #3

Do it all by yourself
Killer Myth #2

Just recycle an old proposal
Killer Myth #1

Just visit DC
The Five Golden Rules of Grantsmanship
Rule #1

The People With the Gold
Make the Rules!
Rule #2

The RFP is the “bible,”
Memorize it
Rule #3

Find your niche within a dynamic partnership
Rule #4

Start so early you feel silly.
Rule #5

Consider the age and condition of your review team
How to keep the Devil out of your details
* Respond to a REAL need
* Draft a 1 page summary
* Draft a budget
* Call your program officer
* Organize a REAL partnership
* Start the Forms
* Organize writing tasks
* Finalize the forms & budget
* Plan electronic submission
* Complete writing
* Reread, revise, (repeat)
* Submit for a ‘mid-stack’ slot
How to survive rejection
- Take time to consider and reflect
- Consider the comments carefully
- Ask for honest advice
- Correct the errors
- Try again
How to survive being funded!
- Build strong team ethics
- Start evaluation/testing early
- Be flexible to needed changes
- Fulfill your contract & report it
- Share your products freely
- Be planning your next proposal
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