

UNITED STATES DEPARTMENT OF AGRICULTURE
FOOD AND DRUG ADMINISTRATION

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JOINT FOOD SAFETY AND INSPECTION SERVICE AND
FOOD AND DRUG ADMINISTRATION MEETING

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REGULATORY APPROACH RELATING TO JURISDICTION
OVER CERTAIN FOOD PRODUCTS THAT CONTAIN
MEAT AND POULTRY

THURSDAY,
DECEMBER 15, 2005

DONALD E. STEVENS CONVENTION CENTER
5555 NORTH RIVER ROAD
ROSEMONT, ILLINOIS

The above matter commenced at the hour of 10:02 a.m.

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333 W. Irving Park Road, S. 331
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PRESENT:

DR. STEVEN SOLOMON, MODERATOR, Morning Presentation

DR. RICHARD RAYMOND

DR. ROBERT BRACKETT

BRYCE QUICK, MODERATOR, Public Comment Sessions

DR. ROBERT POST

KAREN CARSON

PHILIP DERFLER

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1 DR. SOLOMON: Good morning, welcome to today's
2 Food and Drug Administration and Food Safety Inspection
3 Service joint public meeting on possible changes to the
4 regulatory jurisdiction of certain food products containing
5 meat and poultry. I'm Steve Solomon. I'm from the FDA's
6 Office of Regulatory Affairs. I'm going to serve as your
7 moderator for the opening sessions today.

8 Just a couple logistics and housekeeping
9 items just to cover very quickly. We would appreciate if
10 you have the breakfast back there, continental breakfast,
11 please help yourselves. We would appreciate if you would
12 turn off or put onto silent mode; cell phones, other
13 electronic devices as a courtesy to everyone. Restrooms,
14 if you have not found them yet, if you go out the doors to
15 the right here, they're right to your right; both men's and
16 women's bathrooms are there.

17 You should have picked up a package of
18 information outside. If not, there will be additional
19 packages out there.

20 This is a public meeting. People have
21 signed up for giving comments to them. We will be taking
22 them in the order people signed up. A number of people
23 have pre-registered. They will be the first folks that are
24 signed up. There is still plenty of opportunity for others

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1 that wish to sign up. If you go to the registration desk
2 outside and there's a list out there. You can find your
3 name on the registration list and you can sign up and we
4 can fit additional folks on to give public comment today.

5 With that I'll come back with some
6 additional introductions and some additional details about
7 today's program. But we're fortunate to have with us
8 today, Dr. Richard Raymond who would like to give us some
9 welcoming comments. Dr. Raymond was appointed
10 Undersecretary of Agriculture for Food Safety in July of
11 this year and is responsible for overseeing the policies
12 and programs of the Food Safety Inspection Service. Thank
13 you, we'll welcome Dr. Raymond.

14 DR. RAYMOND: Thank you, Steve. Good morning to
15 everybody. It's great to be here even if it's a little
16 cold. Before I go any further, however, I want to take a
17 moment to thank those that have taken on the responsibility
18 of setting up this very important meeting and making this
19 public meeting a reality today. And I want to thank
20 everyone here for juggling their busy schedules and making
21 the necessary arrangements to bring FSIS and FDA together
22 with our important Food Safety partners. I think that's a
23 real accomplishment to get this group together today.

24 I'd like specifically to thank Karen

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1 Carson and Mary Ann Allen from the FDA for taking the lead
2 on the preparations and the logistics for today's meeting.
3 And everybody else from FSIS and FDA who worked on this
4 meeting so diligently. I'd also like to thank those of you
5 who are Food Safety partners who have braved the Chicago
6 December. It may not be the best timing but we wanted to
7 get this done.

8 But we look forward to you sharing your
9 input, your concerns and ideas with us at today's meeting,
10 and for having a few flight delays to get here. And
11 hopefully we'll all get out this evening without further
12 delays on the east coast, for those who are traveling that
13 direction. Your participation is vital. I greatly
14 appreciate it. Mr. Brackett deeply appreciates it. Our
15 secretaries deeply appreciate it.

16 So why are we here today? Both FSIS and FDA
17 are here to discuss and to solicit public comment on
18 developing a more consistent regulatory approach concerning
19 jurisdiction over certain food products that contain meat
20 and poultry, as you know. As everybody knows here, the
21 FSIS and FDA do have the regulatory jurisdiction over the
22 nation's food supply. The FSIS has the authority over meat
23 and poultry and processed egg products. The FDA has the
24 authority over all foods not under FSIS's jurisdiction.

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1 Contrary to what some people have said about
2 this meeting, it is not about bagel dogs and pepperoni
3 pizza. And we're not here to debate whether or not we
4 should have a single food safety agency. We are here
5 instead to listen to you talk about how we can improve
6 governmental efficiencies and effectiveness by bringing
7 some clarity and consistency to the regulatory structure
8 that many of us inherited that was already here when we
9 came.

10 We intend to keep today's meeting very
11 focused on these important topics. After all, we are here
12 because FSIS and FDA had a working group established about
13 a year ago to examine the agency's regulatory approach to
14 jurisdictional issues. And they recently concluded with
15 some decisions that were made in the past that just do not
16 appear to be consistent or even based on transparent
17 reasoning. Both agencies, the FSIS and FDA, agree that we
18 can do better, that we should do better and that we will do
19 better.

20 Talking to some of you earlier this morning,
21 I guess this hadn't been a one year project. Some of you
22 who have been around in this industry for a while said they
23 heard it ten years ago and you heard it 20 years ago. I'm,
24 in five months, tired of hearing it already. So hopefully

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1 we can get some ideas on how we can move that forward.

2 Improving our efficiency means working
3 together to find out we can accomplish our own regulatory
4 work in the best manner possible. We have some ideas on
5 how we can do that and we're going to share them with you
6 but we need your input as well. I'm going to let Karen
7 Carson talk a little bit later about the specific
8 recommendations that the working group has come up with. I
9 will say that I think improving efficiency will result in a
10 more streamlined regulatory approach for the agencies to
11 use when making future decisions about jurisdiction also.

12 However, improving the efficiency of the
13 decision making process will not matter if the public
14 continues to have doubts about the results of this product
15 or the efficiencies of the federal government. Changes do
16 need to be made to ensure that future decisions are also
17 transparent and consistent with the intent of the Federal
18 Meat Inspection Act and the Poultry Products Inspection
19 Acts. I strongly believe that to be effective we must
20 ensure that agency officials, stakeholders and the public
21 can all trust in the accuracy and the completeness of
22 answers to jurisdictional questions.

23 To identify how we can increase the
24 consistency and sharpen the clarity of our regulatory

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1 approach we first need to take time to reevaluate what we
2 have done in the past, what we are doing today and what
3 needs to be done differently in the future. That is
4 exactly what the FSIS And FDA working group has done. I am
5 looking forward to hearing your comments, perspectives and
6 input on their recommendations. I believe your
7 participation will be invaluable to us as we work to
8 improve the efficiency and the effectiveness of our
9 approach to jurisdictional issues within the regulatory
10 framework that currently exists today.

11 Before I go, I do want to point out that
12 this meeting is taking place before any new regulations
13 have been written. It's a new way of doing business. My
14 secretary believes in transparency and openness. I believe
15 in that also. I've worked for him long enough to know this
16 can work. That's why we're here today. We have not
17 written regs, there's nothing in our back pocket, there's
18 no secrets. This was done purposefully to signal that we
19 are intent on approaching this whole issue through an open
20 and an inclusive process to get buy-in and support. I can
21 assure you that no decisions on any changes will be made
22 until we have received full feedback and conducted public
23 notice and comment rule making.

24 In closing, I want to point out that today

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1 is just the beginning of this process. As I said, we want
2 to hear your ideas, your experience, your input on this
3 topic to help us decide what steps to take next.

4 The important of this topic to Mr. Brackett and myself is
5 so great that that's why we're both here today and we'll be
6 here all day listening to your comments.

7 We have lots of staff with us taking notes
8 and that will help. But we need to hear it personally.
9 You can only get so much from reading transcripts. You can
10 get a lot more by listening to people and watching, the
11 passion in their voices. And that's why Bob and I are here
12 today with you for the entire day. Your participation is
13 crucial, it's appreciated and, once again, I thank you all
14 for coming, and I look forward to the next six hours.

15 DR. SOLOMON: Thank you, Dr. Raymond. Just to
16 briefly review the packet of information that you have with
17 you. In that package you have a copy of the agenda for
18 today, which I will just briefly go over.

19 We're going to have some additional opening
20 comments from Dr. Bob Brackett from the Center for Food
21 Safety And Applied Nutrition, and Mr. Bryce Quick from the
22 Deputy Administrator, Food Safety Inspection Service.
23 After that we're going to get into the meat of the
24 presentations. You have copies of those slides in your

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1 packet with you today.

2 Additional information that's in your packet
3 will include the Federal Register Notice that issued
4 announcing this public meeting, and questions and answers
5 that may provide additional clarification about the
6 information in that Federal Register Notice, and the
7 biography information including all the speakers and
8 members of the panel. So I'm not going to go into a great
9 deal of detail about those. I encourage you to take a look
10 at that.

11 Just for information you should know that
12 this meeting is being recorded and there will be
13 transcripts of this meeting available after the meeting for
14 anyone that wants it. Once again, the public portion,
15 after the presentations, will begin after the final
16 presentations by the agencies. At those times the people
17 that have pre-registered will be the first ones. Anyone
18 else that wants to speak today, once again, I would
19 strongly encourage everyone to sign up. If you go out to
20 the registration desk they'll give you assistance in
21 signing up to be able to speak today.

22 And with that, I'd like to introduce for
23 opening comments, Dr. Bob Brackett. He's the Center
24 Director from the Center for Food Safety and Applied

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1 Nutrition. Bob's coming up on his second anniversary as
2 Center Director. So I'll turn it over to him.

3 DR. BRACKETT: Thank you, Steve. And I'd also
4 first off like to add my welcome to Dr. Raymond and thank
5 him for joining us here to discuss this, you know, possible
6 regulatory approach to dual jurisdiction over some of the
7 certain food products that you'll hear more about today.

8 This is a very important meeting, this joint
9 meeting, because it illustrates the continuing cooperation
10 between FDA and FSIS in providing the U.S. consumer and
11 industry with a comprehensive, consistent food regulatory
12 program. And I'd also like to expand a little bit on Dr.
13 Raymond's comment about improving efficiency and
14 effectiveness. I believe that our efforts here today will
15 ultimately enhance the efficiency and effectiveness of the
16 regulatory system as a whole.

17 And you might ask, well how is that going to
18 happen. And it's done so by clarifying for industry, for
19 consumers and for others who regulates what and which
20 agency, industry a consumer should be consulting on a
21 multitude of issues related to meat and poultry containing
22 products; ranging from complying with regulatory
23 requirements to obtaining consumer information to food
24 safety and food defense.

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1 I think there are certain food categories
2 where a more rational, practical approach would be less
3 confusing for the industry and as well as consumers and
4 would contribute overall to the efficiency of the
5 regulatory system. So that's why we think it's important.

6 Each agency expends quite a few resources in
7 a manner to achieve maximum efficiency. And public health
8 protection within the regulatory framework that we have at
9 this point, that's dictated by the laws under which we
10 function. So, if we can find a way to make our task easier
11 and better than what we're doing now, so much the better.

12 The history of the various regulatory
13 decisions that have resulted in similar products being
14 under jurisdiction of different agencies, actually, is
15 quite interesting. But it is also quite confusing to some.

16 We, just like you, spend a lot of our valuable time and
17 resources sorting out product jurisdiction, resources that
18 we could be applying in a better manner to food safety and
19 food defense and consumer outreach.

20 I think there are food categories where a
21 more rational, practical approach would be less confusing
22 to the industry and consumers and contribute to the overall
23 efficiency of the regulatory system.

24 So what we're presenting today and, as Dr.

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1 Raymond pointed out, really asking for your comments, is an
2 approach that the working group felt was a rational,
3 practical way to differentiate products under FSIS
4 jurisdiction, from products that would be under FDA
5 jurisdiction. What products clearly fall under the purview
6 of FSIS? Which are clearly FDA regulated products? These
7 are the sort of questions that we're asking.

8 While I agree that this meeting is not about
9 bagel dogs and pepperoni pizza these products provide us
10 with stepping stones to a rational, practical and
11 transparent approach to increasing the efficiency of the
12 regulatory systems. And so we are looking, as Dr. Raymond
13 said, this as the first step in heading down that path.

14 I look forward to the discussion and to the
15 continued collaboration with FSIS as we go forward to
16 enhance the U.S. Food Regulatory System. Thanks.

17 DR. SOLOMON: Thank you, Dr. Brackett. Now to
18 give some opening remarks from the Food Safety Inspection
19 Service, I would like to welcome Mr. Bryce Quick. He's the
20 Deputy Administrator for the Food Safety Inspection
21 Service. He was appointed in September of this year and
22 he's been with the Food Safety Inspection Service since
23 2001.

24 MR. QUICK: Thank you, Steven. I'll keep my

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1 remarks short so we can get to the meet of the program.
2 Good morning and welcome to this very important meeting. I
3 want to echo what Dr. Raymond and Dr. Brackett said in
4 thanking you all for making the trek, in some cases, from
5 coast to coast. Your input on the ideas that we want to
6 share today are very important to us. This is about you.
7 This is about the consumer. So we do look forward to
8 hearing what you have to say.

9 I'd like to emphasize what Dr. Raymond and
10 Brackett both said, and that is that this really isn't the
11 norm for us as an agency or both of our agencies. We are
12 gathering public comment before we do any proposed rule.
13 And, as Dr. Raymond said, this is all about being open and
14 transparent. This meeting is also a very good example of
15 how we, as agencies; FSIS, FDA, and other sister agencies
16 in food safety are working more closely together than ever
17 to collaborate on issues of importance to food safety.

18 We, in 1999, as another example of this,
19 signed a memorandum of understanding the FDA to share
20 information about establishments. The agencies continue to
21 work together to ensure the food safety of products.
22 Earlier this year we also joined forces with FDA on food
23 security awareness training. This training was developed
24 jointly by FSIS, FDA, AMS and the Food Nutrition Service.

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1 So whether it's the topic of jurisdiction, BSE, Food
2 Defense, we do take the charge to work together very
3 seriously.

4 And on that note, I look forward to hearing
5 what you have to say and appreciate you being here.

6 DR. SOLOMON: Thank you very much. At this time
7 we want to give a combined presentation by both the Food
8 Safety Inspection Service and FDA of the working groups
9 results. We're going to outline kind of the history of
10 this issue and the current thought process that the groups
11 put together. I'd like to introduce Dr. Robert Post. He's
12 the Director of Labeling and Consumer Protection Staff from
13 the Food Safety Inspection Service. And he's going to be
14 combining the presentation with Karen Carson from the Food
15 and Drug Administration, who's the Director of the
16 Executive Operations Staff.

17 DR. POST: Thank you, Steve. Well, good morning,
18 I'm glad to be here as part of the FSIS representation on
19 this important issue. The issue of amenability has been
20 studied continuously for all the years that I've been with
21 FSIS. And that's why I've been given the opportunity to
22 talk about how we got to this point.

23 A public meeting to share and get your
24 feedback on an approach that FSIS and FDA have jointly

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1 developed to make, consistent, transparent, and rational
2 decisions about the jurisdiction of certain products that
3 contain meat and poultry ingredients.

4 Well, as you may know, the FSIS and FDA both
5 have regulatory authority over the food supply. Under the
6 Federal Meat Inspection Act, or the FMIA, and the Poultry
7 Products Inspection Act and the Egg Products Inspection
8 Act, FSIS was given the authority to, over food products
9 for human consumption that are made in part or in whole
10 from any portion from meat, poultry and processed egg
11 products.

12 Under the Federal Food, Drug and Cosmetic
13 Act, the FDCA, FDA was given the authority over other
14 foods, all other foods, in fact, including dairy, bread and
15 grain products and vegetables and other produce.

16 Generally, all foods with meat and poultry
17 ingredients are under FSIS purview. And this is based on
18 the language in the FMIA and PPIA that I just provided.
19 The implementing regulations specifically define what
20 constitutes a meat product and a poultry product. A meat
21 food product is defined as any product capable of use as
22 human food, which is made wholly or in part from any meat
23 or other portion of the carcass of any amenable species.
24 And that historically has included cattle, sheep, swine,

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1 goats and equine. A similar definition for poultry
2 products exists in the PPIA.

3 The statutes go on to direct the secretary
4 to examine and inspect all meat food products and poultry
5 products prepared for commerce for human food to ensure
6 that they are safe, wholesome and accurately labeled.
7 However, the FMIA and the PPIA and the implementing
8 regulations provide factors that are to be considered in
9 making jurisdictional decisions. These factors include the
10 amount of meat or poultry ingredients used to make the food
11 products, whether the product is represented as a meat or
12 poultry product. And that is whether a term that refers to
13 meat or poultry is used on labeling, and, whether the
14 product has been historically perceived by consumers as a
15 product of the meat or poultry industries.

16 Generally, the first factor is known as the
17 relatively small proportion of meat or poultry factor.
18 Foods made with two percent or more cooked or greater than
19 three percent raw meat or poultry are generally viewed as
20 meat or poultry products. And that's based on the
21 relatively small proportion factor.

22 The second factor is known as the labeling
23 factor. And it relates to the features used on labeling
24 that relate to meat and poultry.

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1 The third factor is called the consumer
2 perception factor and relates to consumer expectations and
3 the contributions of the meat or poultry ingredients to the
4 product's basic identity and characteristics.

5 Now, there is one additional condition that
6 the statutes and the regulations provide and that, in
7 applying these factors, and that is the secretary must be
8 assured that meat and poultry ingredients are not
9 adulterated and must be USDA inspected or come from an
10 eligible inspected source.

11 Now these factors have been used in USDA
12 rule making in the past for some specific exemptions,
13 mostly for poultry products in the poultry, in the Federal
14 Poultry Products Inspection Regulations. For example,
15 specific exemptions from the definition of poultry exist
16 for poultry broth, poultry bullion cubes, poultry gravies,
17 and poultry containing closed face sandwiches.

18 However, the acts and regulations do not
19 restrict using these factors only in rule making. For
20 example, about five decades ago USDA made a policy
21 determination that similar to poultry sandwiches in the
22 regulations meat containing closed face sandwiches are not
23 under its jurisdiction.

24 Over the years FSIS has examined food

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1 product formulations and product labeling and applied the
2 factors that I just mentioned to make what have been known
3 as amenability decisions. Amenability has come to mean
4 whether or not a product is subject to FSIS jurisdiction.

5 For many years, up to the late '70's the
6 decisions about jurisdiction were clear and simple. And
7 that's probably because the marketplace was not yet driven
8 by trends to make new convenience foods and updated
9 versions of traditional products.

10 As the interest by industry and marketing
11 different products containing meat and poultry grew so did
12 manufacturer's requests to reconsider the regulatory
13 jurisdiction over which products were produced. Requests
14 for decisions have been accompanied by product
15 formulations, processing procedures and product labeling.
16 And in some cases, background information on the marketing
17 history of the product has also been included.

18 Amenability decisions have been made over
19 the years on a wide array of products and product
20 categories. And I'll list a few of these examples. Dough
21 filled products with meat or poultry; for example,
22 turnovers, roll-ups and rollovers and pizza rolls and
23 pierogies and calzones and bagel dogs; bakery products,
24 such as crackers with bacon, and pepperoni rolls.

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1 Other products have also been questioned.
2 Seafood products such as shrimp and scallop wrapped in
3 bacon. We've also responded to a craze about soups and
4 stews, soup bases, dried soup mixes, meat broths, meat and
5 poultry stocks and extracts, bullion cubes and bullion
6 seasonings, bean with meat and meat food products, the list
7 goes on; livestock, blood and blood derivatives, ramen
8 noodle meals, cheese or cheese products with meat, gravies
9 and sauces, and salad dressings.

10 And what we call non-traditional sandwiches;
11 variations of the traditional closed face sandwich that are
12 composed, for example, of waffles or pancakes between which
13 meat or poultry ingredients are placed.

14 In most of these cases the relatively small
15 proportion factor that considers the threshold levels of
16 meat and poultry in the product formulation and the
17 labeling, the product labeling factor, are fairly easy to
18 understand and were applied. With most of the examples I
19 listed decisions were based on these factors.

20 In some limited cases, however, the
21 consideration of a product's jurisdiction was presented as
22 a matter of historical consumer perception, not a matter of
23 the amount of meat or poultry in a product or its labeling.

24 With regard to the consumer perception

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1 factor, FSIS has made decisions on a case by case basis.
2 Mostly in response to situations involving compliance and
3 enforcement. Although this case by case approach resulted
4 in decisions that made sense at the time they were made, in
5 retrospect some of the amenability decisions do not appear
6 to be consistent with other product decisions. And the
7 reasoning behind various decisions was not fully
8 articulated.

9 For example, the reasoning behind a decision
10 in 1979 that a product labeled as a bagel dog, which is
11 composed of a ready to eat hotdog wrapped in bagel dough,
12 which is baked, was not meat product, was not fully
13 explained. The rationale can partly, can be partly
14 explained by the notion that the product was viewed as a
15 closed face sandwich and thus was not under FSIS'
16 jurisdiction.

17 However, the rationale did not explain why
18 bagel dogs were different than other products that were
19 similarly formulated. For example, corn dogs and meat
20 turnovers that were, and continue to be, products under
21 FSIS jurisdiction.

22 Other examples of amenability decisions that
23 relied on the consumer perception factor followed in the
24 1980's. For example, it was determined that pepperoni

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1 rolls which is a product composed of pieces of pepperoni
2 that are distributed in dough or bread dough and then baked
3 was not a meat product. In this case the decision was
4 based on the view that the product was one of the bakery
5 industry. In contrast, products composed on bread dough
6 into which meat, cheese and vegetables are stuffed or
7 filled have always been deemed to be meat products.

8 To further complicate this situation the
9 reliability of the decisions about bagel dogs and pepperoni
10 rolls has been challenged by changes in marketing trends.
11 Such as the desire to market bagel dogs and pepperoni rolls
12 with cheese, poultry and other ingredients that were not
13 considered in the original jurisdiction decisions.

14 FSIS has received responses or requests,
15 rather, in recent years to categorize the jurisdiction of
16 newer versions of bagel dogs and pepperoni rolls in the
17 same way that it characterized the original products.

18 A similar situation exists for sandwiches.
19 The original exemption for traditional closed face
20 sandwiches defined it as a product composed on meat and
21 poultry and other ingredients between two slices of bread,
22 biscuit or bun of the type usually prepared in bakeries.

23 The definition has been challenged by
24 marketing trends producing new sandwich products such as

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1 wrap sandwiches in which meat and poultry and vegetables
2 are rolled in a tortilla. And waffle, pancake, and french
3 toast sandwiches composed of a sausage patty between two
4 waffles, two pancakes and two slices of french toast.

5 However, in these cases the FSIS response
6 has been that without a clear rationale for the original
7 decisions, confusion would only be compounded further by
8 perpetuating the flawed basis contained in the original
9 decisions.

10 Other examples that exist to, that have
11 added to industry and consumer confusion about the
12 reasoning used with respect to various decisions about
13 which agency has jurisdiction over certain food products
14 containing meat and country product are available for
15 review. For example, natural casings used for making
16 sausages were determined in the 1950's to be packaging
17 materials and thus under FDA's jurisdiction. Because
18 they're actually meat byproducts the original decision is
19 easily questioned.

20 Another example of inconsistent decisions
21 relates to dried soup mixes. Dried chicken noodle soup,
22 for example, and powdered beef and vegetable soups. Those
23 are examples. The decision for dried meat soup mixes was
24 that it was not amenable. While the decision for poultry

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1 soup mixes was that it was amenable. This is most likely
2 attributed to the fact that these two products developed in
3 two different industries at different points in time.
4 Although the rationale is absent from the decisions.

5 In fact, looking at the inquiries that FSIS
6 received regularly about amenability of food products we
7 noted that in addition to sandwiches, casings and dried
8 soup mixes, certain other products had been the subject of
9 confusion over the years. Cheese products, for example,
10 bread products, reaction and processed flavors, pizzas,
11 salad dressings, all containing meat and poultry
12 ingredients have been sources of confusion.

13 As I mentioned, the issue of amenability has
14 not been static. There have been studies, a variety of
15 studies over the years that have been conducted by FSIS and
16 also other organizations. Studies conducted by Congress
17 and by the general accounting office. Now while these
18 studies concluded that a clearer basis is needed to support
19 amenability decisions, particularly as they relate to the
20 consumer perception factor, a responsive approach to do
21 that had not been successfully developed or recommended.

22 Over the past year, as you heard, FSIS and
23 FDA, and FSIS and FDA working group met to jointly address
24 this challenge. In an effort to alleviate the confusion

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1 that consumers and manufacturers have expressed about the
2 classification of food products, FSIS and FDA conducted an
3 in-depth examination of the historic decisions about
4 regulatory jurisdiction made by FSIS.

5 From July, 2004 to May, 2005 an FSIS and FDA
6 working group met to explore the issue of developing a
7 consistent and logical approach for making sound, clear and
8 transparent decisions about product categorization and
9 agency jurisdiction. As a result of the working group's
10 findings the agencies are presenting an approach to making
11 unambiguous decisions that will be described by the next
12 speaker, Karen Carson. Thank you.

13 MS. CARSON: Good morning. I'm going to give you
14 an overview of the approach our joint working group
15 devised, an approach to dealing with these types of
16 products.

17 To reiterate, our work was targeted to
18 confusion, to reducing it. That's the issue we dealt with.
19 We heard a rather loud, clear message that it isn't clear
20 which agency has jurisdiction over some types of products
21 that contain meat and poultry as an ingredient. And it is
22 not clear why and how decisions have been made about
23 jurisdiction. It's not clear to industries, not clear to
24 consumers, as well as others.

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1 So the issue is one of clarity. It's an
2 issue, one of efficiency, making the regulatory process as
3 a whole more efficient, and accountability. I want to
4 emphasize that it is not an issue of food safety. We, I'm
5 sorry, I didn't see that.

6 We believe that the combined efforts of FSIS
7 and FDA continue to ensure the safety of the American food
8 supply. So we set out to find a solution that would
9 provide consistency and predictability in determining
10 whether FSIS or FDA have jurisdiction. We looked at the
11 wide breadth of products that potentially fall into this
12 group of foods, foods that might be under, similar foods
13 that could be under the jurisdiction of both agencies. We
14 also considered other joint activities such as the proposed
15 rule on general principals related to food standards
16 modernization, and factored that into our deliberations to
17 the extent possible.

18 The bottom line is that we recognize the
19 advantages to industry, consumers and our agencies of
20 building consistency and predictability about agency
21 jurisdiction over similar products. The result of our work
22 is published in the Federal Register on November 7th, the
23 public meeting notice for this particular meeting.

24 These are the types of products, this is a

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1 list of products under consideration and the suggested
2 approach. Dr. Post has discussed how decisions about
3 jurisdiction have come about and the complications and
4 challenges that modern variations on those products present
5 in making jurisdiction decisions today. The original
6 jurisdiction decisions are not satisfactory to meet today's
7 marketing needs.

8 We are not questioning the clarity of
9 decisions made based on the principal of amount of meat or
10 poultry in a food. The confusion has come about from using
11 the consumer perception factor. After extensive discussion
12 we homed, we were able to home the factors to consider in
13 determining jurisdiction down to one: what is the
14 contribution of the meat or poultry ingredient to the
15 identity of the food? Does the meat or poultry
16 characterize the food? That is, is the product readily
17 recognized as a meat or a poultry product? Are the pieces
18 of meat or poultry easily discernable when you look at the
19 product? Or is the meat or poultry ingredient there to
20 flavor the food? Can you not really see the pieces of meat
21 or poultry? Do they not characterize the product?

22 Taking the list of products shown and
23 applying the concept it's possible to divide the products
24 in our list into these two categories. People eat closed

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1 face sandwiches for either the meat or the poultry
2 ingredient, not for the bread around it. In contrast,
3 pizzas for the most part have meat or poultry to flavor the
4 product. The predominance of the ingredients are the
5 dough, tomatoes, cheese, other ingredients.

6 We recognize the application of this concept
7 to these products may result in changes in jurisdiction for
8 certain foods and categories of foods and that's why we're
9 here today, to discuss the impact of these potential
10 changes.

11 This chart shows how jurisdiction over these
12 products is rated today. This chart also points out the
13 dichotomy that currently exists among similar types of
14 products. For example, hotdogs wrapped in bagel dough are
15 FDA's, hotdogs wrapped in corn bread are USDA's. Dried
16 meat soups under FDA jurisdiction, dried poultry soups
17 under USDA's.

18 This chart also is an illustration of the
19 confusion that has resulted from historical decisions about
20 consumer perception and the need for more reasoned approach
21 to determining jurisdiction.

22 So applying the approach based on
23 determination of contribution of the meat or poultry
24 ingredient to the basic nature of the product, changes in

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1 jurisdiction will occur. Products will move both ways.
2 Some come into FDA from FSIS jurisdiction, some moving to
3 FSIS jurisdiction from FDA jurisdiction.

4 These potential jurisdictional changes will affect
5 firms and establishments as well as FDA and FSIS. We do
6 not anticipate that the changes will result in major
7 overhauls of production facilities or processing operations
8 or significantly alter marketing approaches or change
9 product formulations in order to meet regulatory
10 requirements of one agency or the other. It is likely that
11 there will be administrative, inspection and labeling
12 requirements that must be accommodated, however.

13 This is why we are here today, to hear from
14 you what the impact of this approach and these possible
15 changes will be.

16 The FR Notice articulated eight specific
17 questions that we are asking you to give us information
18 about. What I've listed on this slide as kind of an
19 overview of very general questions. They're broad scope
20 questions that we must consider before deciding how or if
21 to move forward with this approach. It is critical that we
22 have the kind of information you can provide us on whether
23 this approach is reasonable, on the impact on the industry
24 and on consumer's reaction.

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1 Our next steps, in determining what the next
2 steps will be, we will evaluate information provided at
3 this meeting, the information we get in comments as well as
4 other information. Based on that we will identify options
5 available to us and determine whether the next logical step
6 is rule making to implement this approach. This will all
7 be done with your input and participation hopefully.

8 Thank you very much for your intention. I
9 look forward to hearing your comments. One thing I would
10 like to point out to you, the docket is an open docket.
11 There's no end date for accepting comments, however, we
12 would like you to get comments in as soon as you can.
13 Thank you.

14 DR. SOLOMON: Okay, we have a short opportunity
15 if there are things that need to be clarified on the
16 presentations. This is not the time yet for your comments.
17 But if anyone does need some clarification on Dr. Post's or
18 Karen Carson's presentation on it, now is the opportunity.
19 If you would go up to speak to one of the microphones to
20 ask any questions.

21 MS. SMITH DeWAAL: Caroline Smith, the Well
22 Center for Science in the Public Interest. Karen, could
23 you put your slide up with the current jurisdictional
24 split? Okay, my question is on the issue of cheese and

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1 cheese products and on the issue of pizza. Can you talk
2 about what FSIS' current inspection resource is in those
3 particular categories and what the shift would be? I may
4 have a follow up.

5 DR. POST: Well, in a general way I can respond
6 by saying that there is an exemption for cheese products
7 composed of up to 50 percent meat, like a cheese ball and a
8 cheese log. It's been very specific to that product and
9 that's a historical decision.

10 Otherwise, FSIS inspection occurs wherever
11 more than two percent cooked or more than three percent or
12 more raw meat or poultry is used to make the pizzas. And I
13 don't have those fixed numbers right now in terms of how
14 many establishments those are. And then in cheese products
15 where slices of pepperoni are mixed with shredded cheese,
16 for example, in those situations FSIS also has its
17 inspection presence today.

18 MS. SMITH DeWAAL: I'm asking because these are
19 two product areas where the possibility for risk is higher
20 than perhaps in the soup areas. And you may be taking
21 inspectors, FSIS inspectors, out of plants which are
22 inspected on a daily basis and moving them to FDA
23 jurisdiction which, on average, they're inspecting about
24 every five years. Bob, is that currently correct? So

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1 you're really reducing the level of inspection
2 significantly for those two product categories.

3 DR. POST: I just have one point also. In the
4 packet of materials that was provided there is a specific
5 question with an estimate of the number of establishments
6 involved in various food category operations. So you might
7 look at the question 11.

8 DR. SOLOMON: Any other clarifications, once
9 again, on the presentations you just heard? Okay, with
10 that we're running ahead of schedule. I think we'll extend
11 the break and when we come back from that, we'll go to
12 11:00 o'clock, and then we'll come back and go to the
13 public comment.

14 Once again, anyone that is not signed up we
15 would encourage you to go to the registration desk and sign
16 up. We'll take individuals in the order that they sign up
17 for the sessions. So we'll start again at 11:00.

18 MR. QUICK: It's going to be an open mic. We
19 have about 15 people that have signed up to speak or give
20 comments. As we indicated earlier, there will be about
21 five minutes per speaker.

22 Before we go any further I want to draw your
23 attention to the screen. There is a mistake in the Federal
24 Register Notice. If you are submitting comments for the

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1 record the e-mail address, this is very important. It
2 should go to FSIS.regulationscomments@FSISUSDA.gov. The
3 FSIS. (dot) is missing so it's very important if you're
4 submitting electronically.

5 I want to quickly review, in the Federal
6 Register there are eight basic questions that FDA and FSIS
7 are asking for comments. And it's on page 67-493. The
8 first question is, is the approach that is suggested by the
9 agencies a reasonable one, if not, why not? Second, are
10 there are other food products or product categories that
11 have been the subject of historical regulatory
12 jurisdictional decisions by FSIS which were based on a
13 consumer perception factor that should be considered by the
14 agencies?

15 The third, how many firms or establishments
16 would be affected for each product and product category?
17 What is the volume of production for each product or
18 product category? The next, would there be modifications
19 and equipment, facility design, labeling, record keeping or
20 processing and reporting responsibilities that are needed
21 in order for current operations to continue making the
22 products that are the subject of the suggested changes and
23 what are they?

24 The next, what would the administrative,

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1 operational, marketing and labeling costs be associated
2 with changes in product jurisdiction? What would be a
3 reasonable process and time frame within which to implement
4 any changes in jurisdiction? And lastly, what would be
5 consumer's views of the subject products under the
6 suggested approach? More particularly, what affect would
7 changing regulation jurisdiction have on consumer's
8 perceptions of the subject products? For example, what
9 would consumer's reaction be to the fact that dried chicken
10 soup mix is regulated by FDA?

11 So if you could base, I'm sorry, there's one
12 more. And that's, what affects would there be, if any, on
13 the way subject products are marketed? And if you can
14 address these questions in your comments as much as
15 possible we'd be very appreciative.

16 The first speaker that signed up is Lamas
17 Hendricks from Sara Lee Corporation. And you can either
18 come up to the microphone here or you can address it from
19 there. There is a five minute timer that's being
20 controlled from the back. If you do it from out here I'll
21 just stand up at about three minutes so you know that your
22 time is starting to wind down.

23 MR. HENDRICKS: Don't worry, I'll try and make it
24 quick. I will say, my name is Lamar Hendricks. I work for

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1 Sara Lee Corporation and we will provide formal comments on
2 these issues of amenability.

3 I do appreciate the agencies attempting to
4 clarify where products fall. I don't think this is a
5 safety issue. I agree with that comment. FDA and USDA has
6 a good history of providing safe products to the consumer.

7 I agree there's confusion and no clear
8 rationale to the current determination of amenability. And
9 I've worked a lot with over the years, probably since the
10 early '70's with Robert and his staff and some of the other
11 folks within FDA to determine whether the products are
12 amenable or not.

13 Today I would like to give you several
14 examples before I finish my comments. And these are some
15 of the examples that create confusion within where products
16 fall as far as whether they're amenable or not. And my
17 first example is a sausage patty. We produce sausage and
18 luncheon meat specialty items, a great deal of them. So if
19 we have two sausage patties and one is wrapped in a waffle
20 and one is wrapped in a pancake; one is amenable and one is
21 not amenable. Why? That doesn't make much sense. So I
22 think there is a definite need for clarification.

23 Did the mic go out? Maybe somebody didn't
24 like my comment. Anyway, that's a good starting point.

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1 And the other example I would like to provide is the hotdog
2 in the bun situation. A hotdog in a bun is not amenable.
3 But a hotdog in a bun with chili on it is amenable. Now
4 there's some other clarification of that. That hotdog in
5 the bun with chili, it depends on the amount of chili as to
6 whether or not it's amenable or not.

7 So those are, and I can go on for hours.
8 But it clearly demonstrates a need for determination of
9 where these products fall. And I think what's needed? I
10 think we need a clear, very clear point of differentiation
11 between whether products should be amenable or not
12 amenable.

13 I do, I do agree that we're not talking
14 about food safety here. But I do have a couple of comments
15 that might provide some guidance on where this clear
16 definition is. I think it should, I think you should look
17 at risk. And I think risk should be minimal for items
18 already inspected. And this will be in our comments as
19 well.

20 These products that are already inspected
21 that have gone through a process, a lethality process that
22 determines them to be safe under House of Plans and the
23 responsibility of those plans follow all the way to the
24 customer and user. So when products that are cooked,

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1 processed, inspected and passed, when they move further
2 into the food chain or the manufacturing ability, whether
3 it be sandwiches or hotdogs or whatever, these products
4 don't need to be re-inspected again. They don't. It's,
5 it's not a good use of resources. And there's no reason to
6 believe that they improve the safety because they're re-
7 inspected once that hotdog goes into a bun with a dollop of
8 chili or something on it.

9 I think that our plans are constantly
10 reviewed by both industry, FSIS. So when those products
11 reach that lethality step and they go through a final house
12 of plan, those products should move on to whether someone
13 wants to further process them into a sandwich or some other
14 lasagna or pizza or whatever. So that's just what I
15 believe.

16 I think that if we do this it will provide a
17 clear differentiation from where products need to be
18 determined to be amenable or not amenable. And I thank you
19 for your time.

20 MR. QUICK: Thank you, Mr. Hendricks. I failed
21 to mention we do, you know everybody up on the panel. We
22 did have one more and that is Mr. Phil Derfler from FSIS'
23 policy office. And the panelists up here will, of experts,
24 can answer questions if you want to pose questions.

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1 The next person we'd like to invite up is
2 Mr. Lloyd Hontz from the Food Product Association.

3 MR. HOLTZ: Thank you and good morning. I am
4 Lloyd Holtz, senior director of food inspection issues with
5 the Food Products Association which represents the broad
6 food industry on scientific and public affairs issues
7 including those involving food safety.

8 FDA appreciates this opportunity to comment
9 on this joint agency effort to rectify long term
10 inconsistencies in regard to the regulatory jurisdiction of
11 certain food products that contain meat and poultry
12 ingredients. Many FDA members are subject to the
13 regulatory oversight of both FDA and FSIS and, therefore,
14 have a very keen interest in this subject, especially since
15 we believe the results of this effort could not only clear
16 away the confusion but also, and perhaps more importantly,
17 could contribute to improve public health protection by
18 helping to focus limited USDA and industry resources where
19 risks are the greatest. And that's being done within the
20 extent of the exemption allowances under the meat and
21 poultry statutes.

22 FDA appreciates the effort undertaken by the
23 joint working group to identify many long term
24 inconsistencies and the designation of products as amenable

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1 or not amenable through FSIS inspection. We concur with
2 the working group's determination that while many historic
3 case by case jurisdictional decisions may have made more
4 sense at one point in time they no longer tend to be
5 rationally justified. For this reason FDA is very
6 supportive of the approach taken, at least to the extent
7 that it is a substantive effort to identify inconsistencies
8 and to set a rational basis for rectifying past anomalies
9 and for making future determinations.

10 Let me say right at this point and let me
11 emphasize that the safety of the products under discussion
12 is not at issue. I agree wholeheartedly with the panelists
13 and with the previous speaker. American consumers have
14 good reason to be highly confident in the safety,
15 wholesomeness and proper labeling of meat and poultry
16 containing food products regardless of whether they are
17 manufactured under the regulatory purview of FSIS or FDA.
18 We believe that in large measure subjecting previously FSIS
19 inspected meat or poultry to subsequent FSIS inspection
20 during the manufacture of further processed products is
21 unnecessary and is an inefficient use of limited inspection
22 resources which could be utilized in areas which present a
23 more significant risk to public health.

24 We note that this is not a new idea and our

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1 written comments will reference a report from more than 20
2 years ago from the agency where they recognized that for
3 many of these same types of products the continuous
4 inspection requirements under the FMI and the PPI appear an
5 inappropriate allocation of limited USDA inspection
6 resources and industry resources as well.

7 Despite substantial advances in recent
8 years, FSIS inspection remains more intense and in general
9 more prescriptive than FDA regulation. As a result, the
10 cost to the public for delivering FSIS inspection is
11 substantially more than for FDA oversight. In addition,
12 FSIS inspected facilities incur significant costs that FDA
13 regulated facilities do not face.

14 We suggest that in the absence of a clearly
15 defined need for the greater level of inspectional
16 intensity inherent in the FSIS inspection system that
17 options for jurisdictional discretion provided within the
18 meat and poultry acts should be exercised to their fullest.

19 With this in mind, it makes sense to us to transfer from
20 FSIS through FDA inspectional jurisdiction of those
21 products that contain previously inspected FS meat or
22 poultry ingredients and for which there is no reasonable
23 expectation that a daily FSIS inspection presence is
24 required to assure their safe manufacture.

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1 For the same fundamental reasons, it does
2 not make sense to us to suddenly subject to daily FSIS
3 inspection, any products which have been safely produced
4 under FDA oversight. Consumers are primarily concerned
5 with the, that their food is safe, not about which agency
6 has overseen its production.

7 For example, bagel dogs produced from an
8 inspected component and subsequently modified by a pastry
9 wrap, these have been successfully and safely produced
10 under FDA oversight for years. In our view, this argues
11 very forcibly for maintaining these products under FDA
12 purview.

13 In today's climate, with broad recognition
14 of the need for risk based allocation of inspection
15 resources, we trust that optimizing the effectiveness of
16 limited inspection resources will be a primary
17 consideration as the two agencies embark on an open and
18 transparent process to properly utilize existing statutory
19 options for exempting certain meat and poultry products
20 from FSIS inspection.

21 Thank you for the opportunity to comment.
22 We will have much for expansive, written comments that will
23 be submitted.

24 MR. QUICK: Thank you. Well, Caroline, I was

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1 going to offer the microphone to you since you were
2 standing up anyway. So would you like to, we'd like to
3 invite Ms. Caroline Smith DeWaal from the Consumer Science
4 in the Public Interest to address the group now.

5 MS. SMITH DeWAAL: Thank you, that's the Center
6 for Science in the Public Interest.

7 MR. QUICK: Sorry.

8 MS. SMITH DeWAAL: Thanks so much, Bryce. I
9 wasn't quite ready, but I'm ready now. First of all, I
10 really want to support the effort that USDA and FDA have
11 undertaken in starting to grapple with this issue.

12 There are many ways where we could
13 rationalize inspection. And I was looking at e-mails today
14 and saw a write up actually by Doug Powell up in Canada
15 about the recent outbreaks from vegetables, for example.
16 Dole lettuce, packaged lettuce where 18 people became ill
17 in Minnesota and Oregon from E-coli 015787. And I know
18 that FDA is grappling with this issue. But the reality is,
19 FDA doesn't have jurisdiction on the farm either, neither
20 does FSIS.

21 So the way we regulate food today sometimes
22 results in over-regulation. But often, in many cases of
23 high risk food also resulted in
24 under-regulation. So I really embrace the beginning of the

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1 process to rationalize these programs. I would also like
2 to note that the Farm Bill, last year the last Farm Bill,
3 which was passed several years ago, actually urged the Bush
4 administration, had language for the Bush administration to
5 actually create an advisory committee on regulatory
6 jurisdiction issues of the food supply. So this issue has
7 been recognized by Congress and it's good that you're
8 starting this process. But we would urge you to go
9 further.

10 Part of what you'll see, I think in my
11 comments and comments of other groups that are here,
12 reflects a Hobson's choice. It's a very difficult choice
13 between well, does the food need to be inspected every day
14 or once every five years? Because that's the choice you're
15 asking us to make. And it might be that for cheese balls
16 or pepperoni pizza there might be a number somewhere
17 between every day and once every five years that's really
18 the right risk based number. But the choice you're asking
19 us to make is, is it once a day or once every five years.
20 That's the choice. So if we don't always come out with the
21 exact, an answer based on risk, it's because you can't in
22 this scenario.

23 We can't, you really can't stop the process
24 just looking at bagel dogs and pepperoni pizza. One of the

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1 things the new president of the Canadian Food Inspection
2 Agency said recently, last week actually, in his visit to
3 Washington is that we're forming meat inspection is really
4 central, a central goal to his process. But he can't do it
5 and still trade with the United States if we're going to
6 have the system we have today. So really beginning this
7 process, moving forward with it is important.

8 Now, I'm going to get to very specific
9 remarks on kind of what you should be doing in this
10 regulatory process now that you've started it. First of
11 all, you need to, a clearly articulate standard that not
12 only helps agencies put the food in the right place but
13 also improves food safety. And that standard should be
14 understandable, not only to the agencies, not only to the
15 industry, but to the general public as well.

16 Again, anything that reduces inspection from
17 once a day to once every five years is going to be
18 difficult to communicate to the public. So you've really
19 got to look at those categories of food where you're
20 shifting jurisdiction to FDA and make sure you can explain
21 that.

22 Certainly, the contribution of the meat and
23 poultry ingredients is important, the weight, percentage of
24 composition, consumer protection, those issues are all

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1 important and I'm sure will be considered in the regulatory
2 process. But you need to go further than that. You need
3 to anticipate new food products and product variation.
4 Because if you don't have a standard that works with the
5 next new food product down the road then you don't have a
6 standard that's going to stand up to the test of time.

7 You also need to be very careful on the
8 issue, as I said, of transferring jurisdiction, especially
9 going from a high inspection frequency to low. And
10 finally, the issue of the level of quality assurance and
11 food safety protections afforded by one agency should not
12 be lessened as part of this process. We're getting to this
13 issue I raised of explaining to the public why you're
14 reducing inspection frequency.

15 Finally, I want to propose a somewhat
16 radical idea. Maybe we should be labeling food by which
17 agency is responsible for it. And that way consumers would
18 know when there are outbreaks, when there are recalls,
19 which agency was holding the bag. Thank you.

20 MR. QUICK: Thank you. Thank you, Caroline from
21 the Center for Science in the Public Interest. The next --

22 DR. SOLOMON: If I could just, excuse me, Bryce.
23 Just one point Caroline on that. FDA does have risk based
24 inspection frequencies so it's not a general statement that

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1 can be made on all products. High risk products are
2 inspected on an annual basis.

3 MS. SMITH DeWAAL: Just so everyone understands
4 could you review the inspection frequency for your highest
5 risk products?

6 DR. SOLOMON: Highest risk we try to get to on an
7 annual basis for the highest risk products.

8 MS. SMITH DeWAAL: So once a year. And how many
9 food categories fit into that already?

10 DR. SOLOMON: I don't have all of them.

11 MS. SMITH DeWAAL: It's seafood. It would
12 probably be eggs. Probably produce, vegetable, sandwiches.
13 So you already have a number of categories. So I'm not
14 sure these products would fit right into the one year.
15 They're also having trouble getting their once a year based
16 on my understanding.

17 MR. QUICK: Thank you. Our next speaker is from
18 the Flavor and Extract Manufacturers Association in
19 Washington, Mr. John Cox.

20 MR. COX: good morning. Thank you. My name is
21 John Cox and I'm with the Law Offices of John Cox in
22 Washington, D.C. I'm going to comment on behalf of two
23 organizations today but I will keep my comments under five
24 minutes.

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1 I am representing the Flavor and Extract
2 Manufacturer's Association, FEMA, but first I would like to
3 comment on behalf of the American Spice Trade Association,
4 ASTA.

5 ASTA represents the interest of
6 approximately 300 members including companies that grow,
7 dehydrate and process spices and seasoning blends. ASTA
8 members create a wide variety of products such as seasoning
9 blends, dried soup mixes and gravies, flavors and flavor
10 bases that currently fall under FDA and FSIS jurisdiction.

11 ASTA supports this effort to provide clarify
12 and consistency with respect to which of the two agencies
13 has jurisdiction over certain types of food products that
14 contain limited amounts of previously inspected meat and
15 poultry as ingredients.

16 ASTA believes that there are several reasons
17 to consolidate regulatory oversight over seasoning blends,
18 dried soup mixes and gravies, flavors and flavor bases
19 under a single federal agency, the U.S. Food and Drug
20 Administration.

21 Three relevant statutes make it clear that
22 flavors are not to be considered meat or poultry products.

23 In addition, jurisdiction for regulations affecting
24 flavors or additives lies with FDA. The products

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1 manufactured and processed by ASTA members that are now
2 sometimes under the jurisdiction of FSIS, seasoning blends,
3 dried soup mixes and gravies, are similar in nature to
4 flavors in that they are ingredients and not meat products.

5 We believe that flavors and these other similar products
6 fall outside the definition of meat, food product found in
7 the Federal Meat Inspection Act and they also fall outside
8 of the definition of poultry product found in the Poultry
9 Products Inspection Act.

10 We also think that it is significant that in
11 the Federal Food Drug and Cosmetic Act Congress has given
12 authority to HHS, which was delegated to the FDA for
13 establishing regulations affecting flavors, colors and
14 spices. FDA has done so and the definitions for natural
15 flavor found in the Code of Federal Regulations includes
16 specific references to flavors containing ingredients
17 derived from meat and poultry for the function of their
18 flavor properties, not nutrient purposes.

19 An additional reason to consolidate would be
20 the resulting predictability of requirements for the
21 regulated industries. It's clear from the Federal Register
22 Notice and the comments today that the agencies are aware
23 that there is significant confusion under current
24 provisions and practices.

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1 ASTA will submit detailed comments to the
2 open docket and, of course, will be available to answer any
3 questions.

4 I would like to now comment on behalf of the
5 Flavor and Extract Manufacturer's Association, FEMA. FEMA
6 is the National Association of Flavor Manufacturers and
7 they represent the vast majority of flavor companies in the
8 U.S. FEMA also supports the effort to provide clarity and
9 consistency with respect to which of the two agencies has
10 jurisdiction over certain types of food products that
11 contain limited amounts of previously inspected meat and
12 poultry as ingredients.

13 FEMA concurs with all of the points offered
14 by the Spice Association related to the basic nature of the
15 products, statutory guidance and the need for consistency
16 and predictability. As the agencies move forward FEMA
17 would encourage you to adopt the following general
18 principle when addressing this issue: that all flavors,
19 flavor bases and seasoning blends shall be manufactured
20 under the exclusive jurisdiction of the FDA. And that any
21 meat or poultry product previously inspected by USDA may be
22 used as an ingredient in flavors, flavor bases and
23 seasoning blends without additional inspection by USDA.
24 There will, of course, be details to be filled in but we

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1 would encourage you to adopt this general principle moving
2 forward.

3 FEMA will also submit detailed comments to
4 the docket and, of course, we're available to answer any
5 questions. I appreciate the opportunity to comment today
6 and I thank you for your attention.

7 MR. QUICK: Thank you, Mr. Cox. Phil Derfler
8 would like to ask a question.

9 MR. DERFLER: Can I ask you --

10 MR. QUICK: Can you come back to the mic?

11 MR. DERFLER: I'm sorry, you just, you asserted
12 that the flavors are outside the definition of meat and
13 poultry products. Can you just explain that please?

14 MR. COX: Yes. In our written comments we
15 referenced the definition in the Federal Meat Inspection
16 Act that says it's, excepting products which contain meat
17 or other portions of such carcasses, only in a relatively
18 small proportion or historically have not been considered
19 by consumers of the meat food industry and which are
20 exempted from definition as a meat food product by the
21 secretary.

22 MR. DERFLER: Okay, so you think it comes within
23 the small?

24 MR. COX: Yes.

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1 MR. DERFLER: Okay, thanks.

2 MR. QUICK: Thank you. Dr. Post?

3 DR. POST: A clarifying question. Is this on?
4 Okay, the definition of seasonings, I mean, will you
5 provide that in your comments, describe what you mean by
6 seasonings and other types of ingredients that you're
7 talking about? That would help us.

8 MR. COX: Certainly.

9 DR. POST: Because there are flavor bases, there
10 are soup bases, there are a lot of names that are used and
11 it would help to understand the full realm of the products
12 you're dealing with.

13 MR. COX: Certainly.

14 MR. QUICK: Any further questions from the panel?
15 Okay, thank you. Our next commented, Mr. Dwight
16 Grenawalt of Summit Hill Flavors in Middlesex, New Jersey.

17 MR. COOK: Good morning. I'm not Dwight
18 Grenawalt, but I'm going to speak for Dwight Grenawalt. My
19 name is Charlie Cook and firstly I would like to extend my
20 appreciation to both agencies for holding this meeting to
21 discuss possible changes to the regulatory jurisdiction of
22 flavoring agents containing meat and poultry.

23 Based on my personal experience, it appears
24 that at least for the past 45 years the agencies have used

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1 a mystical Ouija board in determining amenability of
2 certain products. This hearing is deja vu, as over the
3 past 30 years I have had discussions with Irv Fried, Bill
4 Dennis, Bob Hibbitt, the late, Ron Brewington, and of
5 course, Rob Post. And every time after each one of those
6 discussions I have left shaking my head wondering how the
7 decision was being made.

8 Allow me to digress for one minute. As I
9 indicated, my name was Charlie Cook. And I'm representing
10 clients that manufacture natural flavors, flavor bases that
11 are derived from meat, poultry, seafood, eggs and
12 vegetables. My clients strongly support the
13 recommendations that flavors, flavor bases and similar
14 products derived from meat, poultry, seafood, vegetables,
15 legumes, and grains that fall under the definition of
16 natural flavors in 21-CRF, Part 101.22 be administered by
17 the Food and Drug Administration.

18 This section clearly states that the term,
19 natural flavor or natural flavoring means the essential
20 oils, oleo resins, essence or extractive, protein
21 hydrolysates, distillates or any product of roasting,
22 heating of enzymolysis which contains the flavor
23 constituents derived from a spice, fruit or fruit juice,
24 vegetable or vegetable juice, edible yeast, herb, bark,

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1 root, leaf, et cetera, including meat, seafood, poultry,
2 eggs and dairy products or fermentation thereof, whose
3 significant function in food is flavoring rather than
4 nutritional. Natural flavors include the natural essence
5 of extractives from plants listed in Section 182.

6 The above clearly defines my client's
7 products. Based on this language alone it is clear that
8 for the past 80 years it has been the intent of Congress to
9 have FDA regulate these products. A review of the relevant
10 statutes on product amenability defines meat food product
11 as list defined by Rob with one addition. And it clearly
12 states, excepting products which contain meat or other
13 portions of such carcasses only in a relatively small
14 portion or, as I underline, historically have not been
15 considered by consumers as products of the meat food
16 industry.

17 To verify our belief that flavor bases,
18 pastes, powders, et cetera were not perceived by consumers
19 to be a product of the meat food industry. My clients
20 supported a research study administered by an independent
21 research firm which showed clearly that 30 percent of the
22 respondents perceived these products not to be, excuse me,
23 that 70 percent of the respondents perceived these products
24 not to be historical products of the meat food industry.

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1 For a minute, please allow me to address
2 some of the specific questions posed in the hearing notice.

3 The approach suggested by the agencies in classifying
4 natural flavors as amenable to FDA oversight is correct and
5 complies with the intent of Congress.

6 FDA has extorted regulatory oversights of
7 these products for approximately 50 years with no problem.

8 Because of the very low food risk associated with these
9 products, continuous inspector presence is not justified.

10 For my client alone the cost of modifying
11 equipment, facilities, labeling, record keeping, that were
12 required if the jurisdiction was moved to FDA would
13 approximately be 15 percent of the annual gross sales.
14 Compliance to SSOP documentation would cost in excess of
15 \$175,000 for a firm that is classified as very small.

16 Additionally, the cost associated with
17 putting an inspector to these plants would be significant.

18 Inspectors would have to be trained in a whole new way of
19 inspecting a different classification of products.

20 In summary, we strongly support the
21 recommendation that the manufacture, inspection and
22 labeling of natural flavors derived from meat, poultry,
23 eggs remain under the jurisdiction of the Food and Drug
24 Administration.

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1 We appreciate the opportunity to comment and
2 we will be adding additional, written comments at the
3 appropriate time.

4 MR. QUICK: Thank you, Mr. Cook. Our next
5 commenter is Mr. Terry Burkhardt from the Wisconsin
6 Department of Agriculture.

7 MR. BURKHARDT: Thank you and good morning. I am
8 the Director of the State Meat Inspection Program in
9 Wisconsin. And I applaud FSIS and FDA for taking a stab at
10 trying to simplify or modify the current situation related
11 to amenability of products.

12 Earlier in my career I worked as a label
13 reviewer and had many discussions related to the
14 amenability of products and the amount of meat necessary to
15 meet a published standard of identity.

16 The current regulations create many
17 instances where both FDA and FSIS have joint responsibility
18 in establishment because of meat and non-meat products that
19 are produced. Any change in the regulation should be
20 designed to avoid duplication of resources between
21 agencies. It is extremely difficult for establishments to
22 deal with two different regulatory agencies in the
23 production of their products.

24 We believe that distinction should be made

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1 along product lines and not be solely based upon the amount
2 of meat and poultry in a product. We also believe that the
3 risk of the particular product category should also be
4 taken into consideration when determining which agency
5 should regulate the production, considering that FSIS has
6 mandatory HASSOP for establishments under their
7 jurisdiction and daily inspection.

8 We agree with the proposal that all meat
9 sandwich type products, closed, open, wraps, dough covered,
10 meat products should fall under the jurisdiction of FSIS.
11 We also agree with the proposal that all pizza type
12 products should fall under the jurisdiction of FDA. That
13 would include all meat and non-meat type pizzas, all
14 variations, deep dish, stuffed crust, et cetera.

15 We agree with the concept regarding
16 considering the contribution of meat and poultry
17 ingredients to the identity of the food. With that in mind
18 we believe that products such as egg rolls, pasties,
19 burritos and soups that contain meat food products should
20 now fall under the jurisdiction of FDA. It does seem more
21 reasonable to determine that meat food products containing
22 more than 50 percent meat fall under FSIS jurisdiction and
23 products containing less than 50 percent fall under FDA
24 jurisdiction.

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1 In Wisconsin we have 60 state inspected
2 establishments that produce meat pieces for wholesale
3 distribution. Changing the regulations would have a
4 significant impact on those businesses as well as impacting
5 all other state inspected meat establishments.

6 The current prohibition on shipment of state
7 inspected products in interstate commerce comes into
8 consideration with any proposed rule change. For example,
9 if FDA assumes the jurisdiction over pizza or other
10 commodities those businesses and those products
11 automatically gain access to the interstate market. On the
12 flip side, sandwich producers who previously were under the
13 jurisdiction of FDA or a state food inspection program
14 would now fall under FSIS or state meat inspection
15 authority. If the rules change all sandwich production
16 would need to fall under FSIS authority in order to
17 maintain their interstate market.

18 In Wisconsin we have about 25 establishments
19 that produce sandwiches for commercial distribution. These
20 businesses are now regulated by the state's food inspection
21 program. The proposal would directly impact those
22 businesses. Most of those sandwich production facilities
23 are small businesses and would have difficulty in complying
24 with the extensive FSIS regulations.

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1 We believe that the interstate shipment
2 issue is closely related to the amenability issue and
3 should be seriously considered with changes in amenability
4 of products. It would be terribly disruptive for
5 businesses to lose their interstate market simply because
6 the jurisdiction over their product has changed.

7 In our state the Wisconsin meat processors
8 would be in an uproar if suddenly pizzas were allowed to
9 move freely in interstate commerce while their sausage
10 production products were still limited for in-state
11 distribution. It wouldn't seem right considering that the
12 same inspection system had previously been in place for
13 both pizza and sausage production under state inspection.

14 We don't believe that consumer's perception
15 would be impacted by these changes. However,
16 many establishments would experience a significant
17 difference between FSIS and FDA oversight for mandatory
18 HASSOP and daily inspection to voluntary HASSOP and random
19 inspection. There could be a significant change in the way
20 that products are marketed as a result of the proposal.
21 Companies with products that now become eligible for
22 interstate commerce would significantly expand their
23 marketing to include internet sales. On the other side,
24 however, products that now become amenable to FSIS

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1 jurisdiction or state meat inspection jurisdiction now are
2 limited to in-state sales if inspected by the state meat
3 inspection program.

4 As a final note, considering the amenability
5 door is slightly open we recommend you open the door
6 completely and address some other amenability issues;
7 particularly the issue of amenable species. We believe
8 that species such as buffalo, farm raised deer, captive
9 game birds and other specifies commonly used for food be
10 considered as species requiring mandatory inspection at
11 government expense. It does not seem reasonable for FSIS
12 to consider cattle as a species that mandates ante and post
13 mortem inspection and not require buffalo when both species
14 provide the same risk to consumers. Thank you very much.

15 MR. QUICK: Thank you, Mr. Burkhardt. Okay, our
16 next commenter, we would like to ask Mr. Dennis Johnson
17 from the law firm of Olsson, Frank & Weeda in Washington
18 who will be representing the National Frozen Pizza
19 Institute.

20 MR. GARFIELD: Obviously I'm not Dennis Johnson.
21 I have a little more hair right now. Thank you. I am
22 Robert Garfield, executive director of the National Frozen
23 Pizza Institute. And with me today, somewhere in the room,
24 there he is, is Dennis Johnson of Olsson, Frank & Weeda,

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1 NFPI's legal counsel.

2 The frozen pizza industry appreciates the
3 opportunity to comment on the approach by federal agencies;
4 the Food and Drug Administration and the Food Safety
5 Inspection Service, that would be taken in regard to
6 regulation of frozen pizza.

7 NFPI is the national trade association
8 representing the interest of the \$3.8 billion frozen pizza
9 business. I note that frozen pizza retail and food service
10 pizza sales represent only about 14 percent of the \$28
11 billion pizza business in the United States. The majority
12 of the pizza business represents restaurants that are not
13 actively regulated by FDA or FSIS.

14 NFPI generally supports the concept of
15 regulating all frozen pizza products under the jurisdiction
16 of FDA although the Institute withholds unconditional
17 support for the concept until certain implementation
18 concerns are addressed. I will briefly mention some of
19 these concerns in my comments.

20 Frozen pizza is a product that is
21 characterized by dough, a dough base, or crust, a sauce and
22 toppings. The toppings include any number of ingredients
23 including cheese, meat, vegetables, mushrooms, seafood and
24 fruit.

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1 Since the rescision of the standard of
2 identity for frozen pizza in 2003 there has been an
3 explosion of new products in the marketplace and topping
4 combinations. Products include margarita pizza that
5 contains special sauces, spices, mozzarella and grana
6 cheese. Hawaiian style pizza that includes flavors, bacon,
7 cheese and pineapple. Low-fat pepperoni pizza that
8 contains lower fat and calories per serving and low
9 carbohydrate pizzas.

10 Moreover, according to Mintel International,
11 new product introductions have increased from an average of
12 84 new products during 1999 to 2002 to 111 products for
13 each of 2003 and 2004. According to Mintel the, and I
14 quote, "the elimination of the standard of identity for
15 pizza in August, 2003 opened the door for packaged pizza
16 makers to put just about anything they could imagine on the
17 top of a pizza." Finally, while some may still argue that
18 pizza is characterized by the meat on the product it is
19 important to note that restaurants historically allowed
20 consumers to choose the price, toppings equally regardless
21 if the topping is pepperoni, mushrooms or green peppers.

22 NFPI believes that differences between meat
23 topped and non-meat topped pizzas is not and should not be
24 a determinate factor for regulatory jurisdiction. And I

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1 want to emphasize this, regarding food safety, use of
2 previously inspected and passed meat and poultry on a
3 frozen, not ready-to-eat pizza product poses no safety
4 issues unique to meat products.

5 Moreover, the concept of previously
6 inspected meat and poultry as an ingredient in an assembled
7 processed product is not unique to frozen retail and food
8 service pizza. This concept is repeated thousands of times
9 a day in school pizza kiosks, institutions, restaurants
10 without strict regulatory oversight. Indeed, to the best
11 of our knowledge, there has never been any human illness
12 attributed to frozen pizza.

13 Although NFPI supports regulatory
14 consistency this issue cannot be viewed in isolation from
15 practical considerations. Given meat topped pizza has
16 always been regulated by FSIS, other requirements have
17 evolved. If regulatory jurisdiction is transferred from
18 FSIS to FDA there are a variety of implementation issues
19 that need to be addressed. I will briefly summarize these.

20 Exports; as we understand foreign government
21 requirements currently USDA inspection is required to
22 export meat products regardless of whether USDA deems the
23 product to be amenable to continuous federal inspection.
24 If the FSIS inspectors are withdrawn how will exports be

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1 handled and who will issue export certificates? Would this
2 require the services of an FSIS inspector? Certainly NFPI
3 believes this deserves consideration by FDA, FSIS and
4 USDA's foreign agricultural service.

5 School food service products; under the Food
6 and Nutrition Service child nutritional labeling
7 regulations USDA inspection is required for products that
8 bear CN labeling. How would this requirement change if all
9 frozen pizza was inspected by FDA? Since pizza is the
10 number one school lunch product and many schools require
11 the CN labeling, the costs of separate FSIS inspection
12 would be significant for many companies and might
13 jeopardize their participation in the program.

14 Labeling --

15 MR. QUICK: How much more do you have?

16 MR. GARFIELD: Oh just, half page.

17 MR. QUICK: Okay.

18 MR. GARFIELD: Many pizzas are sold under private
19 label. Hence, a single pizza company may have hundreds of
20 labels which vary primarily in terms of the brand name. If
21 jurisdiction is transferred to FDA these products cannot
22 bear the mark of inspection. This would require a costly
23 label change. How will the removal of the legends be
24 accomplished if jurisdiction is transferred so as to

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1 minimize costs, especially to small companies specializing
2 in private label products? How could regulated companies
3 use up label stocks with the mark of inspection if the
4 inspectors are no longer at the facility?

5 Lastly, the scope of transfer. Let me focus
6 brief remarks on the concept of what is a pizza as it has
7 evolved over the years. As you know, there are dozens are
8 variations, not only in terms of toppings, but in terms of
9 presentation, such as when the crust folded over, totally
10 enclosed in toppings. Many of these products are made by
11 our members. And NFPI believes that, especially
12 considering the recent recision of the Standard of
13 Identity, these products are pizza. The question is how
14 these pizzas will be defined and will they be determined to
15 be non-amenable and what products will not.

16 I want to thank you on behalf of NFPI and
17 the frozen pizza industry for our opportunity to express
18 these issues. And we will follow up with written comments.

19 MR. QUICK: Thank you, Mr. Garfield. Of course,
20 Dennis will suffer for that extra two minutes. Did you
21 want to make comments? Okay, our next commenter will be
22 Mr. Mark Nelson from the Grocery Manufacturer's Association
23 in Washington.

24 MR. NELSON: Good morning, I'm Mark Nelson with

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1 the Grocery Manufacturer's Association and on behalf of our
2 members we're very pleased to offer our comments today and
3 to contribute to the discussion. We will be elaborating on
4 the comments that I present today and will submit them and
5 we appreciated the updated e-mail address to use.

6 Before I start my comments I would want to
7 emphasize again something that we heard earlier, that the
8 proposed changes in the jurisdiction are just that, changes
9 in the jurisdiction of inspection for the products for
10 purposes of efficiency and consistency. And the proposals
11 are not based on any actual or perceived food safety or
12 public health issue.

13 Now my comments will focus on three topics.

14 The first, GMA minutes and its members support the
15 willingness of the FDA and FSIS to discuss changes in
16 jurisdiction and appreciate their efforts to provide a
17 clearer rationale for jurisdiction of the selected
18 products.

19 Secondly, the agencies have provided a
20 rationale for the proposed changes in jurisdiction.
21 However, the agencies have not specifically provided
22 principles to support the proposed changes.

23 Third, in their comments on jurisdictional
24 changes the agencies have focused on the percent

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1 contribution of the meat or poultry ingredients. But we
2 believe there are also a number of other factors of equal
3 or greater weight that should also be considered.

4 Now let me elaborate on those three points.

5 First, again, GMA does support the willingness of the FDA
6 and FSIS to discuss the changes in jurisdiction. However,
7 we have noted that these changes in jurisdiction are simply
8 for efficiency and operations. And these are worthwhile
9 goals, but it's also important for the agencies that these,
10 to recognize that the proposals are not based on any actual
11 food safety or public health issue. All products that
12 contain meat or poultry ingredients in a given category are
13 already under the jurisdiction of either FDA or FSIS and
14 both agencies inspect products that present public health
15 risks if they were not properly managed.

16 Now in the experience of GMA member
17 companies consumers do not in any significant way
18 differentiate meat and poultry containing products by FDA
19 or FSIS jurisdiction. With all due respect to the agencies
20 it's not clear that any but a very few customers would
21 understand the detailed and sometimes subtle aspects of
22 agency jurisdictions. Consumers simply and reasonably
23 expect any product for sale to be safe.

24 That being said, an important principle for

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1 food regulation in general and not just for food standards
2 is the appropriate allocation of resources in order to
3 address real issues and assure removal of unnecessary
4 inefficiency and overlap from the regulatory process.

5 Avoiding unnecessary or duplicative
6 inspection frees resources for other food safety tasks.
7 And it's safe to say that all consumers and tax payers
8 expect the agencies to focus their resources effectively
9 and efficiently using a science and risk based approach.
10 Simply moving the furniture, simply changing jurisdiction
11 is not enough. Therefore, GMA and its members support
12 these jurisdictional changes that allow for better use of
13 resources by the agencies and industry.

14 Second, the agencies have provided a
15 rationale for each of the proposed changes in jurisdiction.

16 However, the rationale is not supported by a set of
17 principals that can apply to other products as well. This
18 is not only inconsistent with the agency's earlier proposed
19 rule on general principals published in the federal
20 register in May of this year, but ultimately it does not
21 contribute to a durable and rational assignment to one
22 agency or another the food categories under consideration
23 here or other similar product categories.

24 An example of an important principal is food

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1 safety. The agencies have earlier proposed in the
2 standard, in the context of the food standards
3 monitorization to add 7-CFR 410-A-3 and 21-CFR 130.5-B-3
4 which would respectively hold that, "the food standards
5 should protect the public" and "the food standards should
6 promote honesty and fair dealing in the interest of
7 consumers".

8 Here, fair dealing includes protecting
9 consumers against unsafe foods. However, in its rationale
10 on product jurisdiction the agencies appear to have focused
11 on historical, sometimes ill-defined, definitional
12 positions rather than the nature of the risks presented.
13 For example, raw meat or poultry versus cooked meat or
14 poultry. This results in some cases in the unnecessary
15 double inspection of meat and poultry products when used as
16 an ingredient in, or in an otherwise part of a prepared or
17 packaged food product.

18 According to the proposed transfer of
19 pizzas, cheeses and cheese products and breads and rolls
20 and buns with less than 50 percent meat or poultry under
21 the jurisdiction of FDA, the previously inspected meat and
22 poultry ingredients would avoid being inspected twice. We
23 wholeheartedly support that increase in efficiency.

24 Conversely, however, by proposing to move

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1 closed face sandwiches and bagel dogs under the
2 jurisdiction of FSIS the agencies are, in effect, requiring
3 a second inspection of the previously inspected meat and
4 poultry products. Changing the jurisdiction from FDA to
5 FSIS would require significant added expense by the
6 industry and added resource burden for FSIS without any
7 clearly defined food safety problem that needs to be
8 addressed.

9 Another example of an important principal is
10 consumer perception and expectations.

11 MR. QUICK: How much more do you have left, Mr.
12 Nelson?

13 MR. NELSON: I have three more large type pages.

14 MR. QUICK: Okay, I'm going to give you one more
15 minute.

16 MR. NELSON: Thank you. Another, well then, let
17 me skip to, you'll get all this in writing. Perhaps most
18 importantly in our comments on jurisdictional changes the
19 agencies have focused on the percent contribution of the
20 meat or poultry ingredients.

21 In our estimation one factor that is more
22 important that the simple percentage is the health or
23 safety risk of the meat or poultry ingredient when it is
24 used. Is it cooked or raw? How is it combined? Prepared?

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1 Packaged with the other ingredients? In this regard the
2 agency should consider, among others, the inefficiency that
3 comes from a defective double inspection of meat and
4 poultry products.

5 The agency should also consider the range or
6 products beyond those identified in the current proposal
7 that fall within the scope of the agency's reasons
8 presented in the proposal. For example, why should soups
9 or other retorted products with approximately ten percent
10 previously inspected meat or poultry ingredients be subject
11 to, in effect, a second inspection by FSIS when versions of
12 the same products without meat or poultry are more than
13 adequately covered by FDA jurisdiction in the same
14 production facility?

15 Similarly, the agencies are proposing that
16 salad dressings made with less than 50 percent meat or
17 poultry be removed from FSIS to FDA jurisdiction. Why
18 shouldn't jurisdiction for gravies which contain the same
19 amount of meat or poultry as salad dressings be moved if
20 the only difference is the type of food they are poured
21 onto?

22 We recognize that the current discussion is
23 intended to cover a limited range of products but the
24 agencies do need to recognize that having initiated the

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1 discussion questions will be asked about these and other
2 products as well.

3 Let me close by saying that it's important
4 to reiterate the changes in jurisdiction the agencies are
5 discussing is just that, changes in jurisdiction. The
6 proposals are not based on any actual or perceived food
7 safety or public health issue. If the agencies advance the
8 discussion to actual proposals to change the jurisdictions
9 of the products clearly it should be done through the
10 notice and comment rule making procedure.

11 And equally important, any formal changes to
12 jurisdiction should be based on specific principals and
13 relevant factors and not just on the percentage meat or
14 poultry in the product. In the end, however, whichever
15 agency has jurisdictional authority GMA member companies
16 will continue to manufacture meat and poultry containing
17 products that consumers can rely on to be safe and
18 wholesome and to meet their expectations for product
19 performance and quality. Thank you.

20 MR. QUICK: Thank you, Mr. Nelson.

21 MR. NELSON: Thank you for the extra time.

22 MR. QUICK: Can I ask by a show of hands, I've
23 got eight more commenters signed up. Are there additional,
24 anybody with an interest? Okay, we've got nine. I mean,

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1 we can work through the lunch hour if you all are open to
2 that. Okay, then we'll go ahead and do that.

3 Our next commenter is Tony Corbo, Mr. Tony
4 Corbo of the Food and Water Watch. And Tony, just for,
5 we're going to keep it very tight on five minutes. The
6 shot caller will be employed at this point forward.

7 MR. CORBO: Okay, I'm Tony Corbo from the
8 consumer organization, Food and Water Watch. First of all
9 I want to thank the two agencies for holding this meeting.
10 I think it's a very good approach to looking at any major
11 regulatory changes that you're contemplating.

12 So I want to disagree a little bit in terms
13 of some of the comments that were made earlier about the
14 changes in jurisdiction not impacting food safety. Because
15 I think and to amplify on what Caroline said earlier, I
16 think there's going to be a perception by consumers that
17 shifting some of the products from FSIS jurisdiction to FDA
18 jurisdiction could be perceived to be as a diminution of
19 intensity of inspection and food safety.

20 And what I want to do is I want to put a
21 face to that a little bit. I have a set of comments that
22 were submitted to the docket from an FSIS inspector who has
23 worked for FSIS for 30 years and has been assigned to a
24 frozen pizza plant for the last ten. And I just wanted to

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1 state for the record, you know, just portions of it that
2 seem to support my earlier comment about the level of
3 inspection.

4 The establishment that I currently am
5 assigned to technically comes under the jurisdiction of
6 USDA, FDA, the Military Inspection Service and the Food
7 Nutrition Service. USDA is the only government agency that
8 conducts daily inspection procedures in this facility.
9 During the first five years that I have been assigned to
10 the present establishment FDA inspectors visited once.
11 During the last five years FDA visits were increased to
12 three.

13 If the jurisdiction of meat pizzas were
14 removed from USDA consumer protection, to say the least,
15 would not be the same. FSIS personnel inspect the entire
16 plant premises including bakeries, production areas,
17 packaging, storage facilities and outside areas daily. The
18 bakery production systems are incorporated into the plant's
19 standard sanitation operating procedures for operational as
20 well as pre-operational activities.

21 As a direct result of daily FSIS inspection
22 and the establishment's commitment, the plant operates
23 under a high standard of operational and pre-operational
24 sanitation that encompasses the entire premises. Although

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1 traditional non-meat pizzas do not come under the FSIS
2 jurisdiction, USDA inspects the facilities, equipment and
3 utensils used in their production since meat and non-meat
4 items can be produced simultaneously within the
5 establishment or interchanged during the course of the day.

6 In addition, non-meat pizzas for the Child
7 Nutrition Service, that is the school lunch program, are
8 inspected by FSIS under a memorandum of understanding with
9 the Food Nutrition Service that has been in effect since
10 1984. The operational sanitation procedures apply to all
11 products produced in this establishment which benefit both
12 the consumer and the manufacturer.

13 So as you contemplate these changes there
14 are some significant issues that you're going to have to
15 address in terms of, and in addition, to other
16 inter-agency, inter-departmental agreements that have
17 already been signed off on.

18 So I'm going to thank you very much for your
19 time.

20 MR. QUICK: Thank you, Mr. Corbo, for your
21 succinct testimony or comments. Our next speaker is Ms.
22 Rosemary Mucklow from the National Meat Association.

23 MS. MUCKLOW: I hereby claim Mr. Corbo's leftover
24 time.

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1 DR. SOLOMON: He didn't yield it.

2 MS. MUCKLOW: I'm pleased to be here with you
3 today. I particularly liked in the November notice that a
4 letter was quoted that was written to me back in 1979 about
5 bagel dogs by Mr. Irwin Fried, or he was otherwise known in
6 my office as I. Fried.

7 I'm also pleased to tell you that I'm here
8 today to speak for National Meat Association and for
9 Southwest Meat Association and you do have a patchwork
10 quilt of regulatory requirements in this area. And that's
11 to be commended that you're going to try to figure it all
12 out and do something about it. I don't think it's the top
13 of the pile of issues we need to do something about, but
14 I'm glad to be here, nonetheless, on the red eye.

15 We agree with the joint agency working group
16 that a clearer approach is needed. Unfortunately the
17 background information does not provide either a scientific
18 or a practical approach with respect to what the
19 application and the separation of each agency's
20 jurisdiction.

21 We don't necessarily agree with the working
22 group's finding that it makes sense to consider the
23 contribution of the meat ingredient to the product. Rather
24 we believe it makes sense to consider the way in which the

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1 meat ingredient is handled in the production of the final
2 consumable product. That is what is important to public
3 health.

4 We're of the opinion that the agencies need
5 to evaluate for each product class the degree of public
6 health risk that occurs because of the inclusion of a meat
7 or poultry ingredient. Sandwich makers are case in point.

8 At present they're appropriately regulated by FDA with
9 concurrent jurisdictional oversight by state and county
10 health departments. They are permitted only to use ready-
11 to-eat meat and poultry food products that have been
12 previously inspected and passed under the jurisdiction of
13 FMIA and PPIA. If a sandwich maker is making his own roast
14 turkey and putting that into a sealed sandwich package he
15 better be under inspection.

16 However, applying this criteria of using
17 only previously inspected and passed RTE products, some
18 products currently under USDA inspection could
19 appropriately be transferred to FDA. The bagel dog, which
20 we're not meeting today about bagel dogs I was told, but
21 the manufacturer is simply wrapping the inspected hot dog
22 in a bagel and packaging it. And there's really no
23 essential difference between that and the corn dog. They
24 ought to be about the same.

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1 Dried soup, apparently we've got a
2 divergence on that. That certainly needs to be cleaned up.
3 Pizza, we've got a divergence on that. The cheese on one
4 side, the meat on the other. That doesn't make sense. As
5 we regard sandwiches we submit that the presentation of the
6 sandwich should be irrelevant as to the issue of
7 amenability. If a product is sold as a sandwich, whether
8 it's two slices of bread, whether the meat's placed in the
9 bread and the bread's rolled around the meat, shouldn't
10 make a difference from either a food safety perspective or
11 a consumer expectation as to which regulatory agency has
12 jurisdiction.

13 I raise a serious question with the
14 estimated number of sandwich makers. I generously said
15 there were maybe five to 10,000 in the United States. My
16 guess is it's somewhere approaching 5,000. And if they've
17 got that many in Wisconsin I think you could extrapolate
18 that based upon levels of people living across the United
19 States and probably get somewhere close to 5,000.

20 If you brought them under inspection it
21 could double the number of establishments presently under
22 USDA inspection and create serious competition for USDA's
23 scarce inspection resources between traditional slaughter
24 and processing establishments and the newly amenable

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1 sandwich makers. Or it could require a very substantial
2 expansion of USDA's inspection numbers and budget needs.
3 NMA does not believe that there is any food safety
4 justification for this very substantial reordering of food
5 inspection and food inspector priorities.

6 In conclusion, he hasn't even stood up yet.

7 In conclusion, it is time for the agencies to undertake a
8 practical assessment of the risk and resource implications
9 if sandwich makers and other firms using previously
10 inspected products are brought under the more resource
11 intensive USDA inspection. It's NMA's position that the
12 establishment should only come under USDA jurisdiction
13 where their use of a meat ingredient in their product
14 creates a substantial additional risk and that the use of
15 previously inspected cooked meat and poultry products in
16 further processing will seldom, if ever, create such a
17 risk.

18 I'd be glad to answer any questions you have
19 or yield the microphone to the next speaker.

20 MR. QUICK: For ten more seconds.

21 MS. MUCKLOW: Yield, yield.

22 MR. QUICK: Thank you, Ms. Mucklow. Our next
23 commenter is Mr. Mike Dunker with the Value Added Products.

24 MR. DUNKER: Well, good afternoon. We are in

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1 afternoon. Sorry, it's at lunchtime, but I'm going to make
2 this brief.

3 All these people that came before me, I
4 think I'm under qualified here. They're all about
5 associations. We're about manufacturing. I represent a
6 company from Alva, Oklahoma called Value Added Products.
7 We are owned by 780 individual wheat farmers. We make self
8 rising pizza crust. At this particular moment in time we
9 are taking our manufacturing from just making pizza crust
10 into the topping part of the business.

11 Now, I'm an engineer by trade. I've built
12 manufacturing plants all over the United States all my
13 life, since I was 20 years old, well, 25 and got out of
14 school. Anyways, when we started looking at the USDA and
15 their qualifications or their construction standards, what
16 we look at just for our little tiny, we have a small plant
17 in Alva, Oklahoma. We did about \$12 million worth of
18 business last year. But we sell to every major distributor
19 in the United States today.

20 When you look at the construction costs to
21 build a USDA plant on our site it's 30 to 50 percent higher
22 than it would be for an FDA approved plant. When you
23 started looking at the operating costs of a USDA facility
24 as compared to an FDA plant you're talking another, at

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1 least ten percent more operating costs to operate these
2 things.

3 Now as the CEO of the company my focus is on
4 keeping capital dollars down and operating dollars down.
5 The one thing I would like to address here is I think,
6 Carol, we're probably going to argue about this, we are
7 inspected to death. When you take an FDA plant that yes,
8 you guys, the FDA does not come in every five years. But
9 we're inspected twice a year by the state. We're
10 inspected twice by ourselves by third party auditors.
11 We're inspected by every major manufacturing distributor
12 out there who have their own quality control standards. We
13 are inspected to death.

14 Now, in meeting with the USDA inspectors
15 from Oklahoma and from Kansas, we're trying to figure out
16 how we're going to build our new production facility for
17 toppings. I'm going to tell you, we can't get a straight
18 answer. There's a different answer for all different
19 situations. We need to have some way that we're going to
20 be able to build our plant that we can have the correct
21 answer what it needs to be. And if you go, I've been
22 dealing with pizza topping plants for the last 20 years.
23 If you go to Kentucky, get that inspector's opinion, it
24 will be different that the guy in Kansas, I'll guarantee

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1 you that.

2 Once every five years, well, I've built
3 plants all over the United States and the FDA inspector's
4 been there a lot earlier than five years. But the
5 inspection, when the inspector is in our, in Oklahoma we
6 have a lot of food manufacturing plants or a lot of meat
7 processing plants. In northwest Oklahoma we have a lot of
8 meat processing plants. What you guys are talking about
9 the USDA or the FSIS inspection is the traveling inspector.
10 He comes in for half hour, an hour a day. But he has to
11 be there every day in order to make that thing run.

12 The, I don't understand why a guy coming in
13 for one hour a day actually makes your plant more cleanable
14 or your product even safer in the marketplace. I'll tell
15 you, as the CEO of a company, we do not want to put any bad
16 product in the marketplace. If we put a bad product in the
17 marketplace, for a small eight to \$12 million company like
18 we are, it can actually put us out of business. We are
19 very, very careful about what we're putting in the
20 marketplace. And I'd like to thank you.

21 MR. QUICK: Thank you very much. Our next
22 commenter is Mr. Mark Dopp from the American Meat
23 Institute.

24 MR. DOPP: Good afternoon, my name is Mark Dopp

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1 and I'm with the American Meat Institute. I would like to
2 commend the agencies for holding this hearing today and
3 offering the opportunity to comment on an issue that; one,
4 has been around for quite some time and two, is obviously
5 very significant to the meat industry. With your
6 permission, the AMI will be submitting more detailed
7 comments to the docket.

8 The issues and the questions raised in the
9 Federal Register Notice are not new. As you've heard
10 repeatedly this discussion is not about food safety. And I
11 say that because whether processed under FDA or FSIS
12 jurisdiction the regulatory systems in place ensure those
13 products are safe. Rather, the issue presented is whether
14 the existing exemptions to the meat and poultry inspection
15 statutes and those being considered allow government
16 inspection resources to be used and allocated as
17 effectively as possible so that consumer safety and the
18 public health are enhanced.

19 Interestingly, the notice supports the
20 conclusion that the current criteria are antiquated and
21 lack cohesiveness. Rather than engaging in an arbitrary
22 and jurisdictional decision making we encourage the
23 agencies to develop with the aid of public discussion, such
24 as this meeting, objective criteria to guide amenability

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1 determinations. These criteria should include: one,
2 whether the product's meat or poultry component has been
3 previously inspected by USDA. Two, the nature of any risk
4 presented with respect to a particular product or product
5 category. And three, the marketing and consumer
6 expectations with respect to that product.

7 Using these types of criteria would, in our
8 view, enable the agencies to move some products that have
9 been inspected by USDA to FDA jurisdiction, such as when a
10 ready-to-eat meat or poultry component of a food product
11 has already been subject to FSIS inspection. Such a
12 change, for example, would provide for a far more efficient
13 utilization of inspection resources and be consistent with
14 the risk based inspection system, a topic of considerable
15 debate and interest at the most recent national advisory
16 committee on meat and poultry inspection.

17 I'd like to raise two additional quick
18 points, if I might. First, the agencies should carefully
19 re-examine the meat or poultry content standards that have
20 been used to establish a demarcation establishing
21 jurisdiction. The definition of meat food product, which
22 was up earlier, allows exemptions for products that
23 contain, and I quote, "contain meat or other portions of
24 such carcasses only in a relatively small proportion. This

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1 language provides considerably greater discretion in making
2 exemption determinations than the hard numbers tested
3 historically has been used.

4 Second, AMI opposes the unnecessary
5 inclusion within FSIS jurisdiction of products that
6 although containing some meat component, have not
7 traditionally been subjected to FSIS jurisdiction. There
8 is no evidence that such changes are necessary and the
9 problems, confusion and costs that would be attended to
10 such changes, far outweigh the minimis, if any, benefits to
11 public health that might ensure.

12 Thank you again for the opportunity to
13 discuss the issue. We look forward to presenting our
14 comments. And I'd be happy to answer questions.

15 MR. QUICK: Thank you, Mr. Dopp.

16 MR. DERFLER: Can I ask, hey Mark?

17 MR. QUICK: You want to come back up Mark?

18 MR. DOPP: You talked about ready-to-eat products
19 that contain ready-to-eat meat and poultry. You're talking
20 about products that are ready-to-eat or are you talking
21 about products that contain meat and poultry that already
22 been made ready-to-eat?

23 MR. DOPP: Let me give you an example. There are
24 products in which the product is ready-to-eat and is simply

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1 added as one ingredient into a kit, for example, package or
2 products. Those types of, that's an example of what I'm
3 talking about. Does that make sense?

4 MR. DERFLER: But you're talking about, but the
5 meat and poultry component has already been processed?

6 MR. DOPP: Yes, yes, the meat and poultry
7 component has been inspected, is ready-to-eat and is used
8 as a component in a larger product.

9 MR. DERFLER: Okay, thank you.

10 MR. QUICK: Thank you, again. Our next commenter
11 is Mr. Charles Leitzke with AFDO. You'll have to
12 reintroduce your name, I'm sure, after that.

13 MR. LEITZKE: My name is Charles Leitzke. I'm
14 with the Wisconsin Department of Agriculture, but this
15 afternoon I'm representing the Association of Food and Drug
16 Officials. We will be submitting written testimony also,
17 so I will paraphrase some of this.

18 On behalf of the Association of Food and
19 Drug Officials and its current president Marianne Aller,
20 it's my pleasure to offer the organization's comments on
21 FSIS's and FDA's plans to address the long-standing
22 confusion of which agency has jurisdiction when certain
23 food products contain meat or poultry.

24 AFDO represents state and local food safety

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1 regulatory officials and is a close working partner to FSIS
2 and FDA on food safety and defense matters. Furthermore,
3 AFDO has long supported the concept of a nationally
4 integrated food safety system and have promoted numerous
5 projects in place today to advance this concept. We
6 believe the examination beginning here today and to the
7 jurisdiction of certain food categories can further
8 strengthen the regulatory process, will better employ
9 limited available resources and will resolve the number of
10 long-standing criticisms of the Federal Food Safety
11 agencies.

12 AFDO strongly supports this process and the
13 approach taken by the FSIS/FDA working group for the
14 following reasons. It will strengthen our national food
15 safety system. Problems which exist at the federal
16 agencies are problems for state agencies. Clarifying and
17 rationalizing what federal agency has jurisdiction over
18 foods like pizza and sandwiches result in more efficient
19 and effective government regulations benefitting all
20 parties.

21 It permits a risk based allocation of
22 regulatory resources. We believe this effort is a logical
23 cost saving step for better employing inspection resources
24 to regulated industries. It is also a much improved way

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1 for addressing inspection jurisdiction for lower risk
2 versus higher risk food products.

3 It is a logical and more easily
4 understandable approach to distinguishing products. We
5 fully support the working group's recommendations as to
6 which agency shall be awarded jurisdiction. Food products
7 that primarily contain meat and poultry ingredients should
8 be covered by resident type inspection under FSIS. While
9 food products that contain meat and poultry ingredients for
10 accentuating flavor only should be assigned to FDA. This
11 rationale is best illustrated in our opinion with
12 sandwiches which pose a potential *Lysteria Monocytogenes*
13 hazard to consumers whether or not the sandwich is closed
14 or open faced.

15 While AFDO recognizes the need for and
16 importance of the jurisdictional examination we note that
17 the changes being considered will have an impact on state
18 and local food safety programs. We urge that these impacts
19 be considered during the decision making process.

20 One, it is likely that the, some
21 establishments that would be affected by the change are
22 currently licensed and inspected by state and/or local
23 regulatory agencies. Should these establishments become
24 federally inspected plants under FSIS would state laws be

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1 pre-empted and state programs lose licensing fees?

2 What might FSIS do to ameliorate this impact?

3 AFDO has long supported the use of HASSOP by
4 all food manufacturers and wonders what will happen to
5 current FSIS establishments operating under a HASSOP plan
6 that are then transferred to FDA jurisdiction where the
7 requirement does not exist. It would seem appropriate that
8 a HASSOP system that has been mandated and put into effect
9 by a firm, it might seem inappropriate that HASSOP system
10 which has been mandated and put into effect by a firm might
11 no longer be required. AFDO requests clarification.

12 It would follow that rule changes for firms
13 that are placed in under new federal jurisdiction will be
14 inspected as well. Establishments complying with state
15 required date coding, record keeping or processing
16 schedules differ from those required by FSIS would have to
17 make substantial changes.

18 A number of affected firms may be currently
19 inspected by state authorities under FDA contracts.
20 Transferring those firms to FSIS jurisdiction will impact
21 such contracts.

22 This initiative could be an opportunity to
23 look at new cooperative approaches to regulating food
24 establishments subject to multiple jurisdictions. Food

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1 establishments where meat or poultry or non-meat or poultry
2 are produced in the same plant have always presented an
3 awkward situation for regulators. Many of these plants are
4 high risks types such as low-acid canned food
5 manufacturers, acidified food plants and processes that
6 cure with salt or smoke various types of food products.

7 Goals might be to prevent duplication of
8 efforts and minimize the number of government food safety
9 agencies with which small businesses must contend. At a
10 minimum where the states are not pre-empted entirely and
11 continue to have a role in regulating multiple product
12 manufacturing establishments the federal agency should
13 provide a mechanism for consulting with the states on the
14 coordination of federal and state regulatory activities
15 including compliance efforts with local retail food
16 establishments.

17 AFDO is pleased to offer these comments to
18 our federal partners and applaud any decision that would
19 result in better utilization and integration of the limited
20 yet very critical resources devoted to food safety. Thank
21 you.

22 MR. QUICK: Thank you. Our next commenter will
23 be Ms. Nancy Donley from Safe Tables Our Priority.

24 MS. DONLEY: Good afternoon. I'd just like to

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1 say briefly that STOP, or there are some people in this
2 room who may have not heard of us and I just want to say
3 that we were founded by victims of families and victims of
4 food borne illness in 1993. And we have worked since that
5 time with all sectors interested in food safety which
6 include government, industry, academia, and the public. We
7 advocate policies that will improve the safety of America's
8 food.

9 First of all, I'd like to thank Dr. Raymond
10 and Dr. Brackett for holding this meeting. I think it's
11 really, really a wonderful process that you're starting
12 here to actually get input before promulgating a rule.
13 It's a little bit of outside the box thinking and I really
14 do appreciate it. And especially, I want to thank you for
15 the location that you chose to have this meeting. And if
16 this does get involved into public meetings and additional
17 meetings I hope you continue to hold them here in Chicago.

18 That said, I'd just like to say that we
19 certainly do understand the necessity for have a discussion
20 such as this. It doesn't make a whole heck of a lot of
21 sense to have inspectors from the two agencies criss-
22 crossing one another's paths. Although, I don't know how
23 often that does happen because the frequency of inspection
24 is so different.

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1 But any type of regulation that gets
2 advanced on here I would like to say that we really hope
3 that it is with the goal of enhancing and further
4 protecting the public's health and safety first and
5 foremost.

6 The issue was described today as being one
7 of clarify, system efficiency and accountability. And I
8 can totally agree with that. As I said earlier, it does
9 make sense. However, I do take issue with the statement
10 that this is not an issue of safety as has been stated here
11 by many people today. If this was not perceived by our
12 organization as an issue of safety, I frankly wouldn't be
13 here today.

14 What we're looking at here basically boils
15 down to an inspection, a level of inspection frequency.
16 There is a huge, huge difference between FSIS's inspection
17 frequency and FDA's. What would, in an ideal world what we
18 would do is bring up, which I'm sure, Dr. Brackett you
19 would like to be able to have your inspection frequency
20 ratcheted up and with more, with more frequency.

21 But that's not what we're dealing with
22 today. I would have to say that I have agreed also with
23 some comments that consumers basically don't really care
24 who's doing it, that it's not readily understood by the

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1 public that FSIS is doing this or FDA. I'd also like to
2 suggest that the public hasn't a clue of the difference of
3 inspection frequency between the two agencies. I think if
4 they understood that they're, that FDA inspected product
5 was only being inspected at a frequency of on average once
6 every five years they would be really, really outraged.

7 So to that discussion then I'd just like to
8 say that anything that we do today that would be perceived,
9 that could be perceived as a reduction in inspection for
10 the food that we buy to feed our families would be a PR
11 nightmare. That anything that we would take that is
12 perceived now that is under FSIS jurisdiction that would
13 then fall under FDA and, therefore, under a lesser level of
14 inspection, this would not bode well to the public's
15 perception.

16 Therefore, I would just like to conclude by
17 saying that we would like to see that any food that
18 contains a meat or a poultry ingredient fall under FSIS's
19 jurisdiction. Thank you.

20 MR. QUICK: Thank you, Ms. Donley. I think we
21 have one more coming up here. Did you want to come back
22 up?

23 DR. RAYMOND: No, I, you can sit, Nancy. I just
24 want to, for those who may not know Nancy Donley, she does

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1 live in the Chicago area. And for most of you who probably
2 don't know, since I took this job I've been trying to have
3 monthly meetings with the Safe Food Coalition of which
4 Nancy is a member and she always calls in on the phone.
5 And when someone asked me at the last Safe Food Coalition
6 why we were having this meeting in Chicago, I said, because
7 I want to meet Nancy Donley finally. So, it's partly in
8 jest but, Nancy, I do thank you for your comments.

9 And I just want to reassure you and
10 everybody in the room any changes we may make after we've
11 gathered all this information, and we haven't made any
12 commitments yet to that, but any changes that Dr. Brackett
13 and I may take forward to our secretaries first and
14 foremost will be the public safety. If it's a reduction in
15 inspection it would be only because we're convinced we can
16 do a reduction in inspection for a particular product
17 without any increased risk to the public safety or else we
18 would not be here. But thank you for making that point and
19 making sure we hear loud and clear.

20 MR. QUICK: Thank you. Our next commenter is Dr.
21 Jill Holingsworth with the Food Marketing Institute.

22 DR. HOLLINGSWORTH: Thank you. I'm Dr. Jill
23 Hollingsworth, vice president of Food Safety for the Food
24 Marketing Institute. The Food Marketing Institute is a

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1 trade association based in Washington that represents over
2 1500 retail and wholesale food stores.

3 We agree that there definitely is a need for
4 a change and we're glad to be a part of this process where
5 we're able to participate in what we see as a first step in
6 the process. But one of the things that all of these
7 discussions point out to us is that there is a need for a
8 single food safety authority. And although we know that
9 this is not a meeting to discuss that issue, nevertheless,
10 were there a single authority for food safety there would
11 not even be a need for this meeting.

12 The approach that was outlined today does
13 not really resolve the confusion over the multiple and
14 unclear jurisdictions for certain food products. The
15 current approach applies subjective criteria on a
16 case-by-case basis to individual food products, as I think
17 Bob Post did a very good job pointing out.

18 The approach that was outlined today though,
19 is no more than a new set of subjective criteria that are
20 going to be applied also on a case-by-case basis. If a
21 consumer is choosing to buy a pizza and they're trying to
22 decide whether they want the meat lover's pizza or the vege
23 pizza in either regard they're buying a pizza based on its
24 flavor.

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1 Likewise, if a consumer decides they want to
2 buy a sandwich, whether they are buying tuna salad sandwich
3 or chicken salad sandwich, they're still buying that
4 sandwich based on its flavor.

5 Whether a meat and poultry product is based
6 on its flavor or its characteristics it is still subjective
7 to determination as to what the product should be and how
8 it should be regulated.

9 Today's proposal then is to us just yet
10 another approach that is based on how the product looks,
11 how it tastes or how it is perceived. Whether these
12 products are regulated by FS or FDA there is an expectation
13 and an obligation that they are both equally safe.

14 Therefore, we feel that there needs to be an
15 entire new approach to looking at this issue, not based on
16 what the food looks like or tastes like or the perception,
17 but rather such issues as, is there duplication of
18 inspection effort? Is there a better or more appropriate
19 use of resources in inspecting the food products? And
20 whether these decisions are based on the demonstrated
21 safety of the products.

22 We look forward to working with the agencies
23 and hopefully with the working group also in looking at an
24 entirely new approach and not just rearranging the duck

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1 chairs. Thank you.

2 MR. QUICK: Thank you, Dr. Hollingsworth. did I
3 have anymore speakers? Have I forgotten anyone? In the
4 back of the room, you're withdrawing yours? Okay. Well,
5 with that I'm going to ask Dr. Brackett to make some wrap
6 up comments and then Dr. Raymond will follow.

7 DR. BRACKETT: Okay, well, first of all I do want
8 to thank all of you because you are the reason that we
9 actually came to this meeting. We do think that, as we
10 expected, we heard divergent opinions about the effort that
11 we've undertaken here and you will be included in this in
12 the future.

13 I do think it has been, for that reason, a
14 profitable day for us anyway and we'll be looking forward
15 to hearing your written comments. And so my final saying
16 to you is, again, thank you for participating with us in
17 this effort.

18 DR. RAYMOND: I also want to thank you once
19 again. But I want to make a couple comments that have gone
20 through my mind as I'm sitting here listening today. One
21 is I appreciate the brevity and look forward to the written
22 reports to the docket.

23 Getting done, not that we intended to get
24 done by this time of day, but it does allow me to catch an

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1 earlier flight to Omaha and we're closing on our house
2 tomorrow and my wife is moving to D.C. on Sunday, exactly
3 five months to the day I took this job. So it's kind of a
4 big week for me. I'm going to appreciate having a couple
5 extra hours there.

6 And I want to throw that out partly because
7 I've heard a lot of comments today about why would you do
8 this, why would you do that, and why did this happen. And
9 this is one time that I'm glad to say I've only been here
10 five months. Don't ask me to lie. But Dr. Brackett and I
11 certainly intend to go forward with the why we're going to
12 do the next thing.

13 Several little issues that came up, but one
14 that's just sitting her resonating in my mind. Back in
15 Omaha where I lived we had a grocery store just a couple
16 blocks away. And right next to the grocery store was a
17 piece of establishment where we could call ahead and order
18 a pizza that they would make but not bake. So we could
19 order it, and I'm not going to give you the company's name,
20 but we could order an Italian gourmet whatever, medium, and
21 we'd go pick it up in 20 minutes. It was a nice pizza and
22 all we had to do was throw it in the oven at home or we
23 could throw it in the freezer and eat it another day.

24 And at the grocery store right next door, I

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1 could go in there and buy a frozen pizza in a box that was
2 inspected. And I'm not quite sure why it was more
3 dangerous to make it in that particular industry to put it
4 in a box, or the industry that wrapped it up in cellophane
5 and I put in my own freezer.

6 So there are just a lot of inconsistencies
7 and it's not going to be easy to get this done. And as
8 Rosemary said, maybe this isn't the number one thing on our
9 plates or tables, but it is an important thing. And I
10 think if we can make people trust the FDA and the USDA that
11 we can make intelligent decisions based on science and fact
12 and input and come up with a better way to skin this cat
13 then I think we've served the public well and the public
14 safety will be always first and foremost in our minds.

15 One comment was made about the idea and the
16 descriptions, perhaps a small amount of meat product is a
17 better way to put it than the very prescriptive amount.
18 But if you put the small amount and leave it there then
19 that, next year someone may make another decision that ten
20 years from now they'll say, why did they make that, what
21 was the definition of a small amount. So those are things
22 that we will also grapple with as we try to make this not
23 just for the products today but, as we've seen in
24 testimony, the new products that come out each year, we

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1 need to make it apply in the future so we don't, so we
2 aren't all back here, maybe not all of us, so somebody
3 isn't back here, Nancy, in Chicago, ten or 20 years ago
4 saying what about the last ten years or products.

5 And with that I will just again thank you,
6 as Dr. Brackett did, for coming and participating. It's
7 certainly been informational for me and I know for others
8 and we look forward to the written dockets submitted, to
9 the docket. Thank you.

10 (Whereupon, at 12:43 p.m., the above matter
11 was concluded.)

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