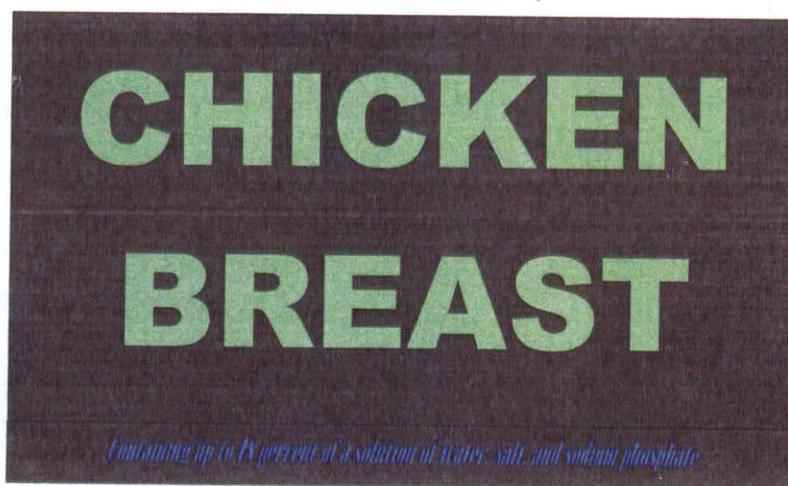


As described in the Proposed Rule (76 FR 44856) the examples below illustrate that some product labels may not clearly and conspicuously identify that the raw meat or poultry products contain added solution.

The Containing statement is a poor color contrast with the background color (blue on grey), is the smallest height allowable, is in a slanted italicized font, the percent added solution is spelled out, that is, eighteen percent, and is separated by a large space from the name.



Safe Handling Instructions

This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria that could cause illness if the product is mishandled or cooked improperly. For your protection, follow these safe handling instructions.

-  Keep refrigerated or frozen. Thaw in refrigerator or microwave.
-  Keep raw meat and poultry separate from other foods. Wash working surfaces (including cutting boards), utensils, and hands after touching raw meat or poultry.
-  Cook thoroughly.
-  Keep hot foods hot. Refrigerate leftovers immediately or discard.

Nutrition Facts

Serving Size 4 oz (112g) raw	
Servings Per Container	12
Amount Per Serving	
Calories 190	Calories from Fat 90
% Daily Value*	
Total Fat 10g	15%
Saturated Fat 3g	15%
Cholesterol 85mg	28%
Sodium 70mg	3%
Total Carbohydrate 0g	0%
Protein 23g	
Iron 4%	
Not a significant source of dietary fiber, sugars, vitamin A, vitamin C, and calcium	
* Percent Daily Values are based on a 2,000-calorie diet	

Manufactured by Poultry Inc.
123 Main Street
Velusha, MD 22956

KEEP FROZEN

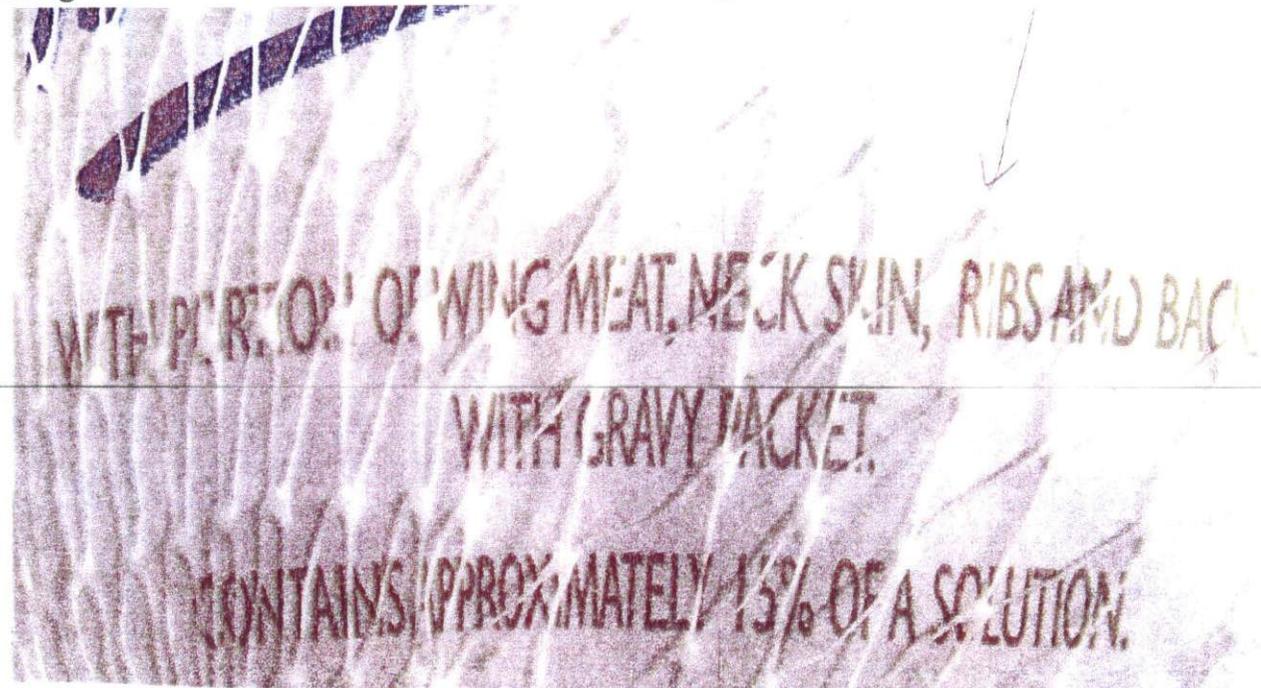


NET WEIGHT 48 OZ (3 LB)

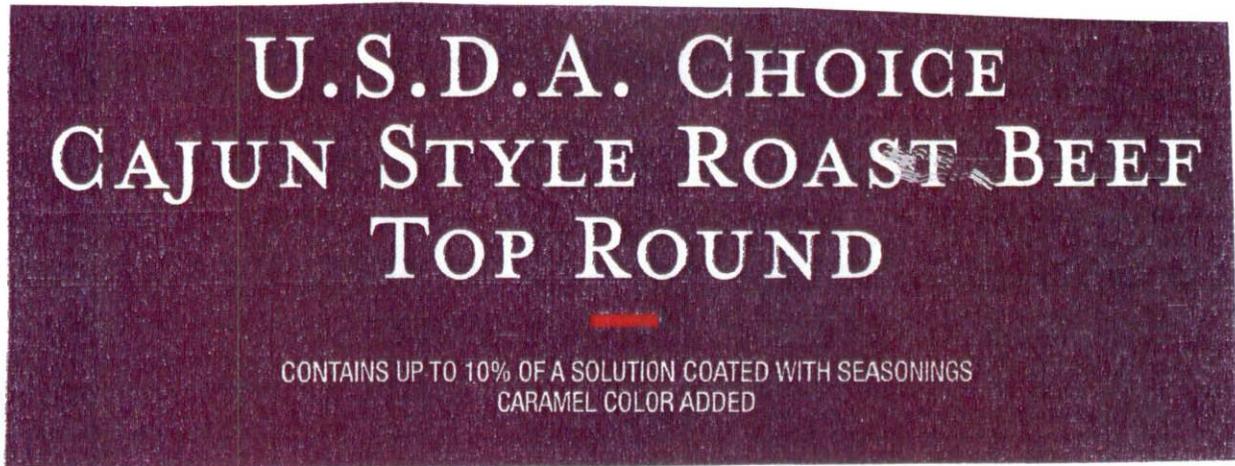
Extra Tender and Juicy Turkey Breast

WITH PORTION OF WING MEAT, NECK SKIN, RIBS AND BACK
WITH GRAVY JACKET.
CONTAINS APPROXIMATELY 15% OF A SOLUTION.

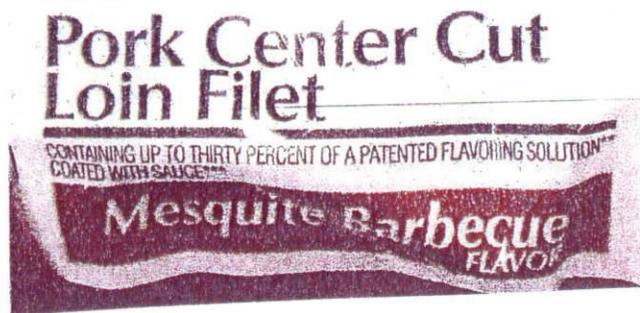
Containing statement is a poor contrast with the background color (tan on white), is the smallest height allowable, and is positioned on the bottom portion of the turkey where the packaging is beginning to curve underneath turkey making it difficult to see. In addition, the netting obscures the information in the containing statement.



Containing statement is the smallest height allowable and is separated with a red dash – the combination of these features highlights the flavor and the beef cut used but minimizes the addition of other ingredients.



The containing statement is the smallest size allowable, is separated from the pork cut name by a solid line, and the percent solution added is spelled out, that is, “thirty percent.” In addition, the flavor profile is added below in large and prominent font further detracting from the containing statement.



The containing statement is the smallest height allowable and the percent solution added is spelled out, that is, “eight percent.” In addition, the “ice glazed” qualifier is shown before the containing statement which appears to separate it further from the name.



The containing statement is the smallest height allowable, is in a slanted italicized font, and the percent of solution added is spelled out, that is, "fifteen percent."



The containing statement is separated by a large space, is the smallest height allowable, and the percent of solution added is spelled out, that is, "approximately eight percent."

